

Water Funds Network Manager:

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WATER FUNDS NETWORK - 2019 -

Annual Member Survey: **RESULTS**

Focus Areas of the 2019 WFN Member Survey



REGIONAL DISTRIBUTION
& CONNECTIVITY
BETWEEN MEMBERS



MEMBER EXPERTISE &
AREAS OF NEEDED
SUPPORT



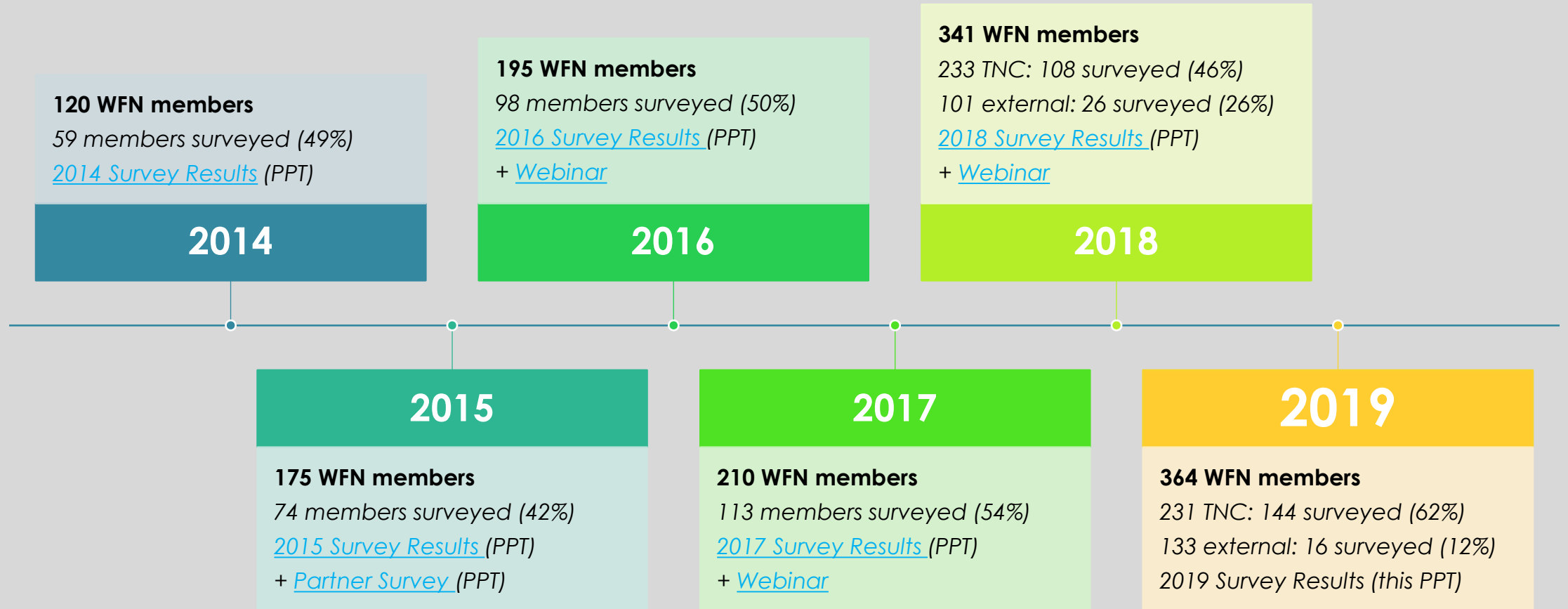
WATER FUND TARGETS,
INTERVENTIONS & CO-
BENEFITS



MEMBER PREFERENCES
OF NETWORK ACTIVITIES
& RESOURCES



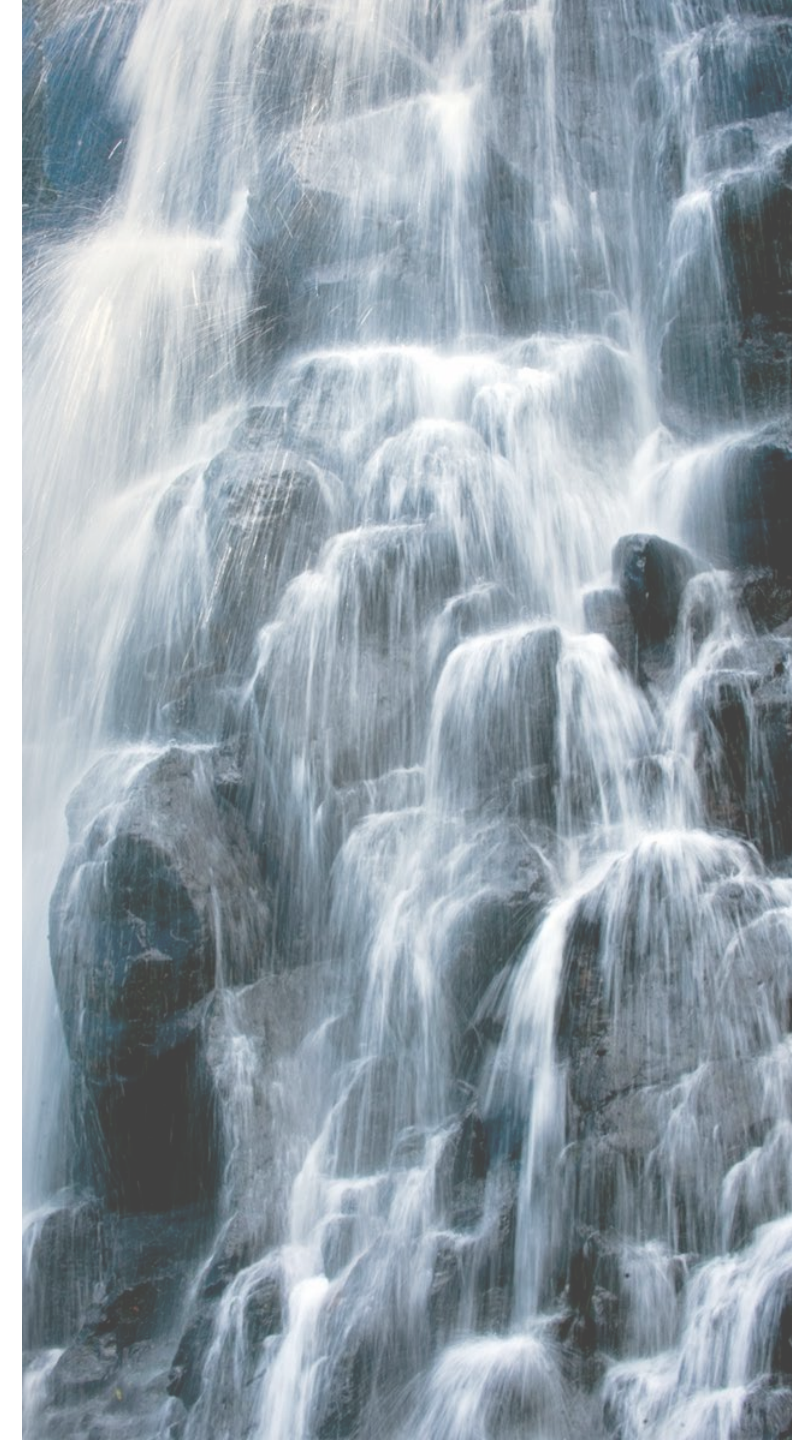
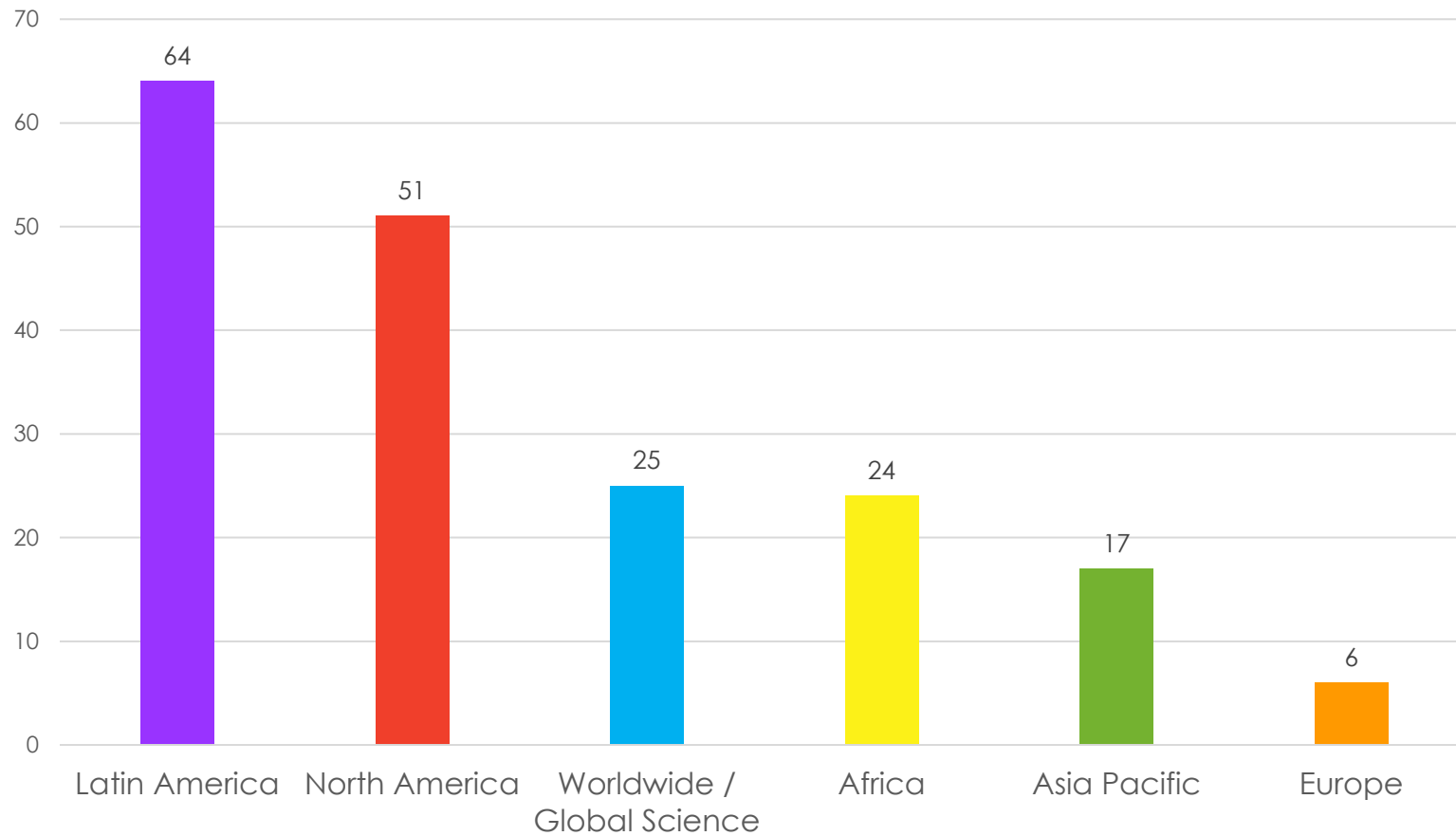
History of WFN Annual Member Surveys



RESULTS

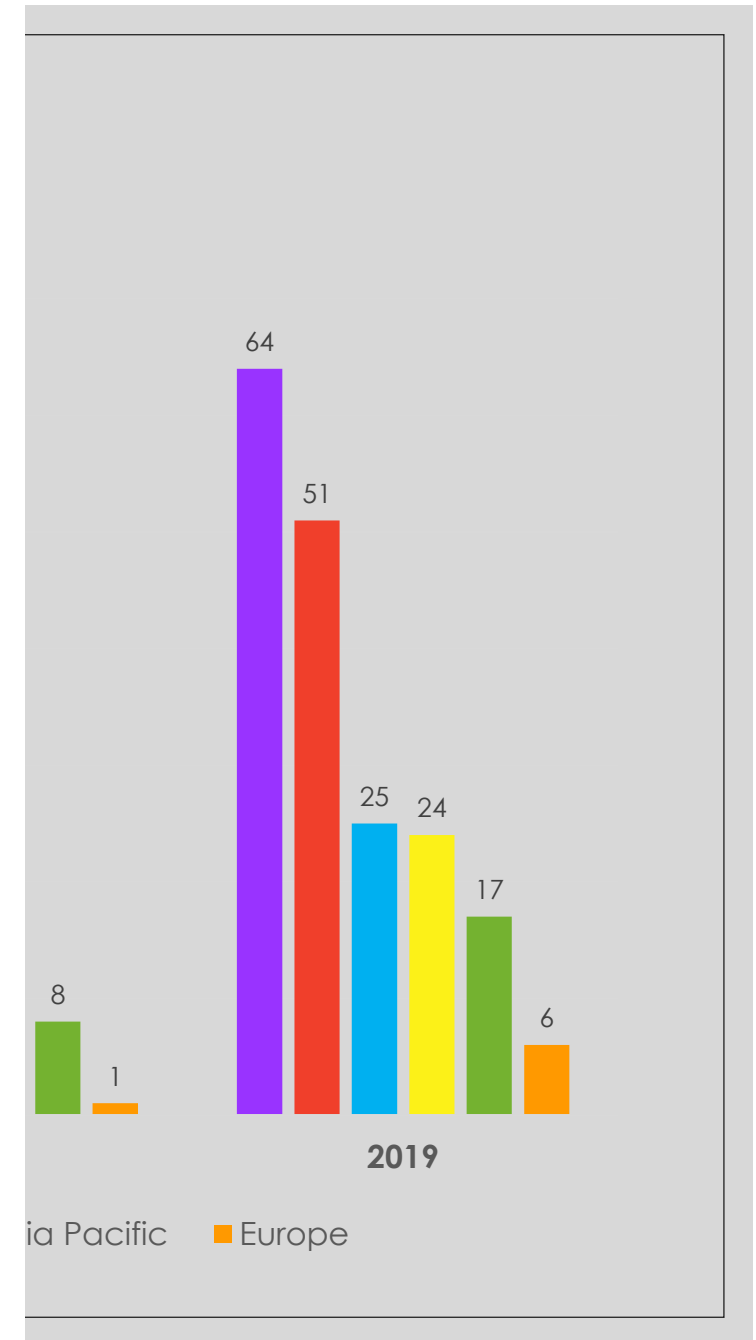
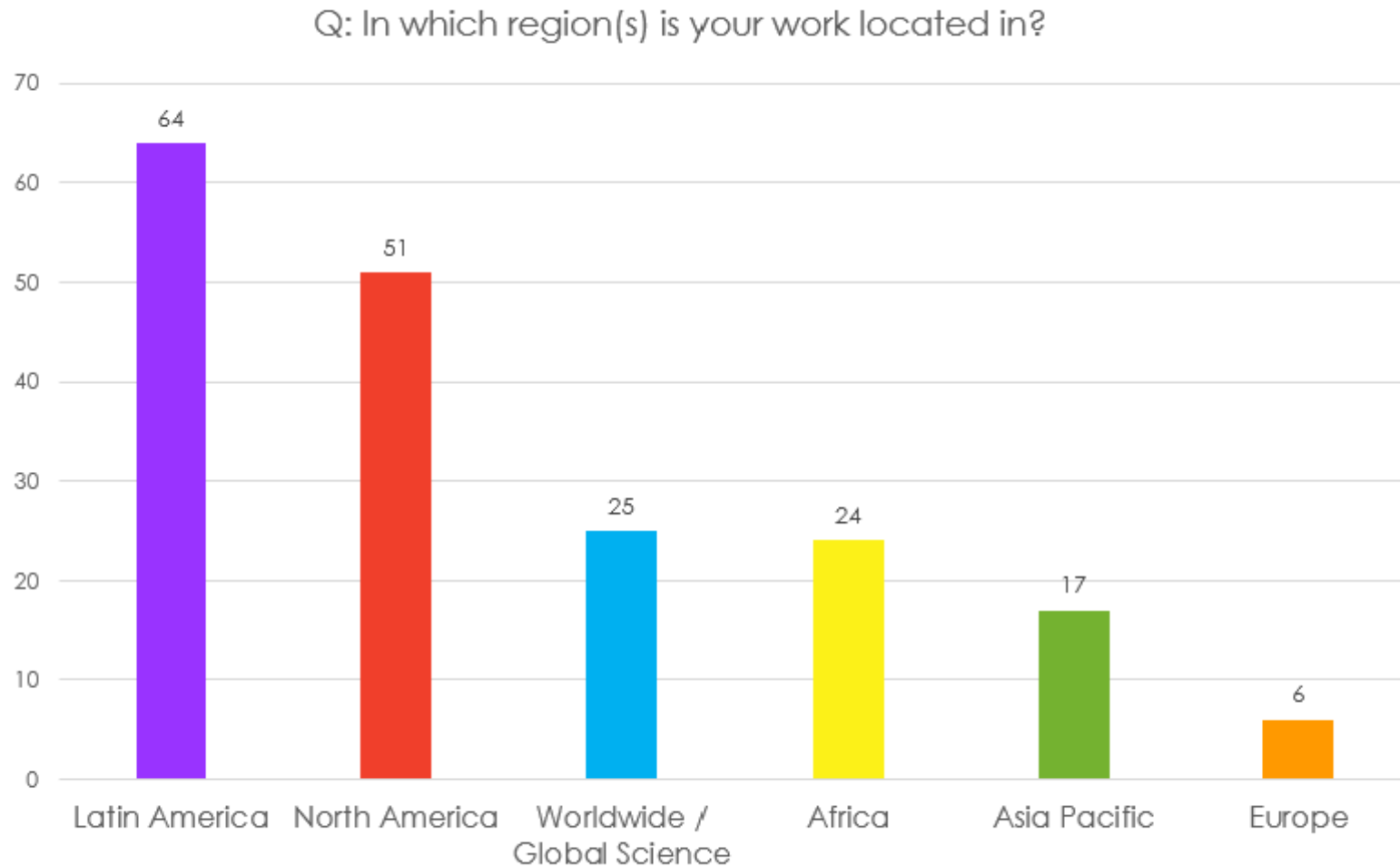
2019 WFN Regional Distribution

Q: In which region(s) is your work located in?

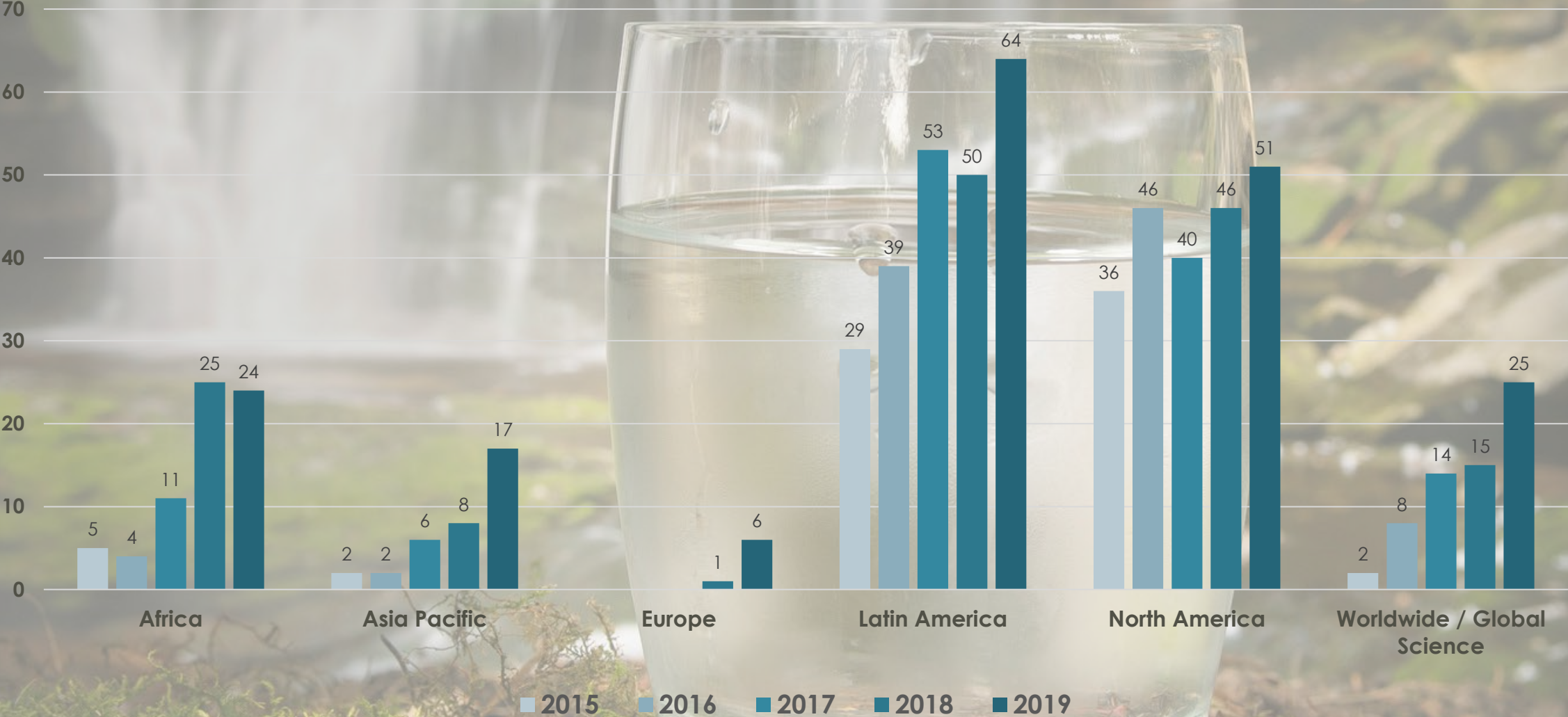


RESULTS

2019 WFN Regional Distribution

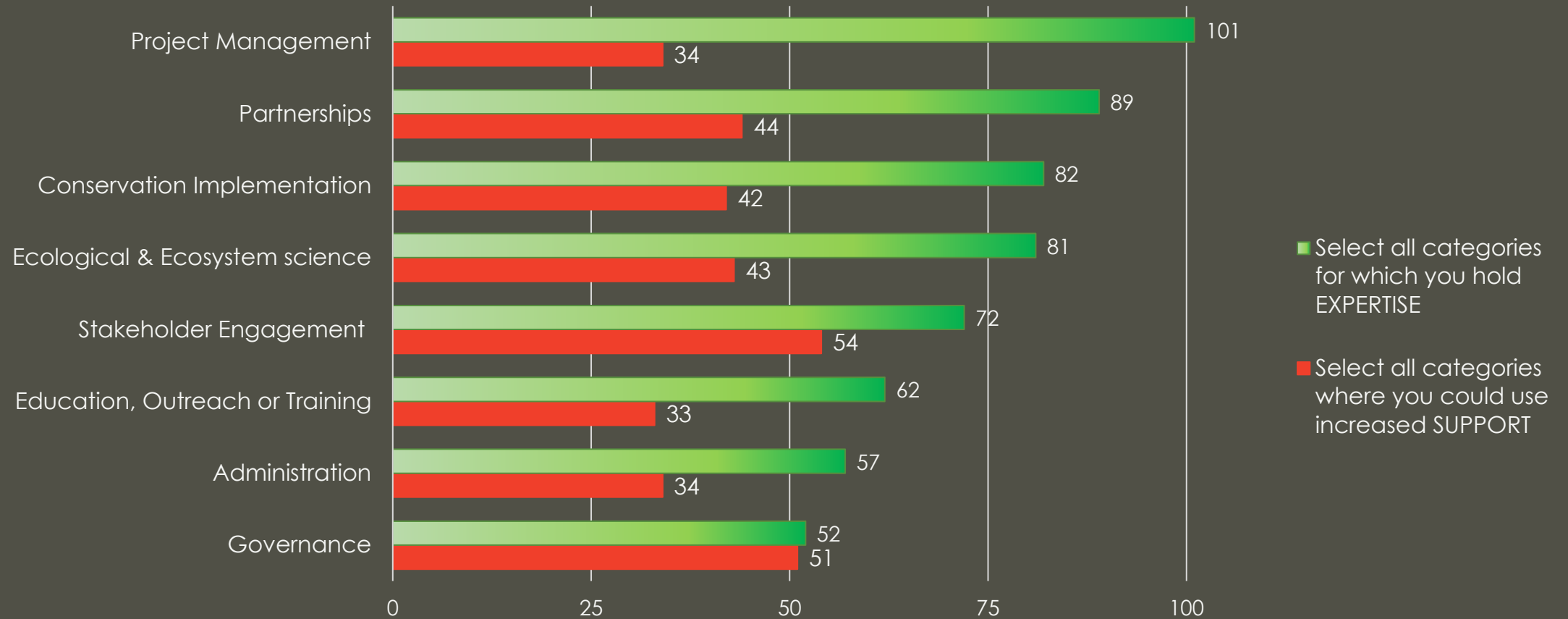


Member Distribution Over Time – By Region



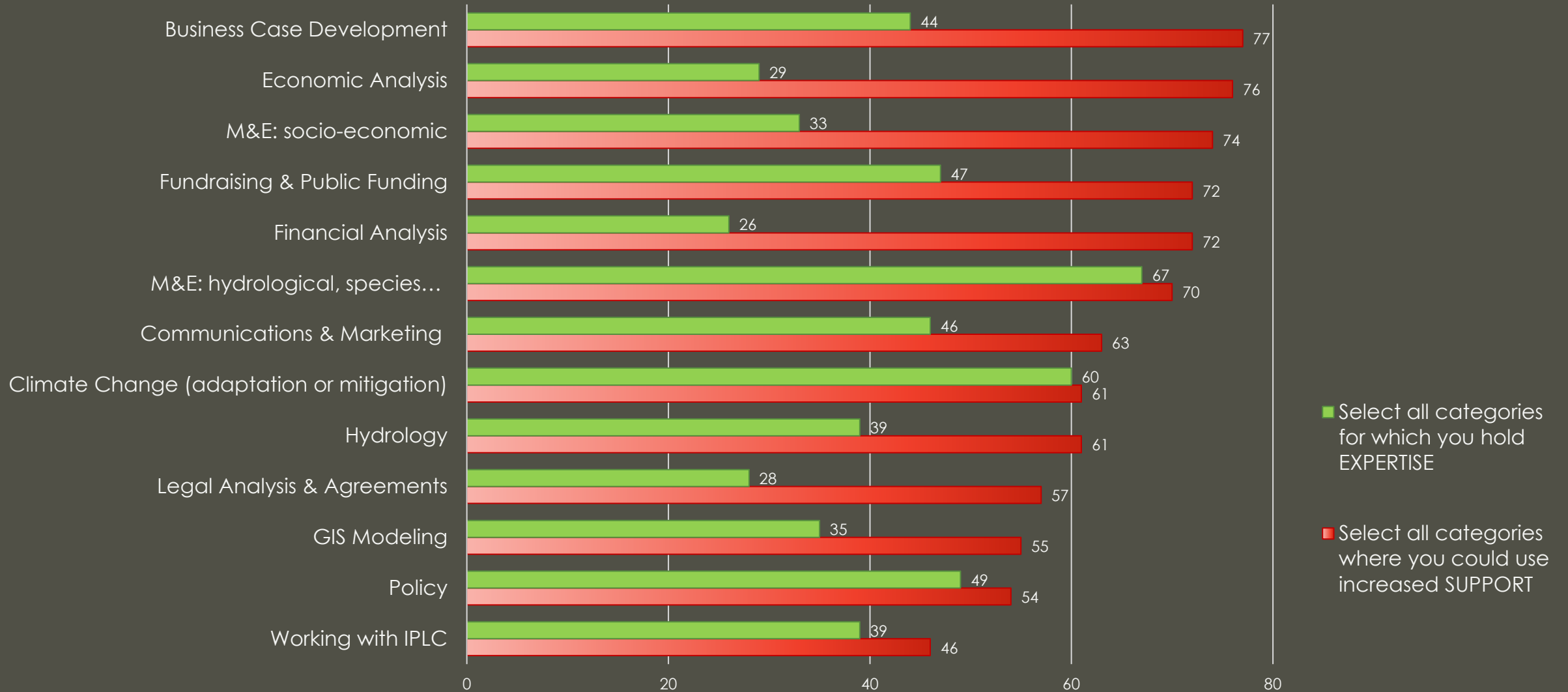
RESULTS

Where 2019 Member Expertise EXCEEDS Demand



RESULTS

Where 2019 Members NEED Support



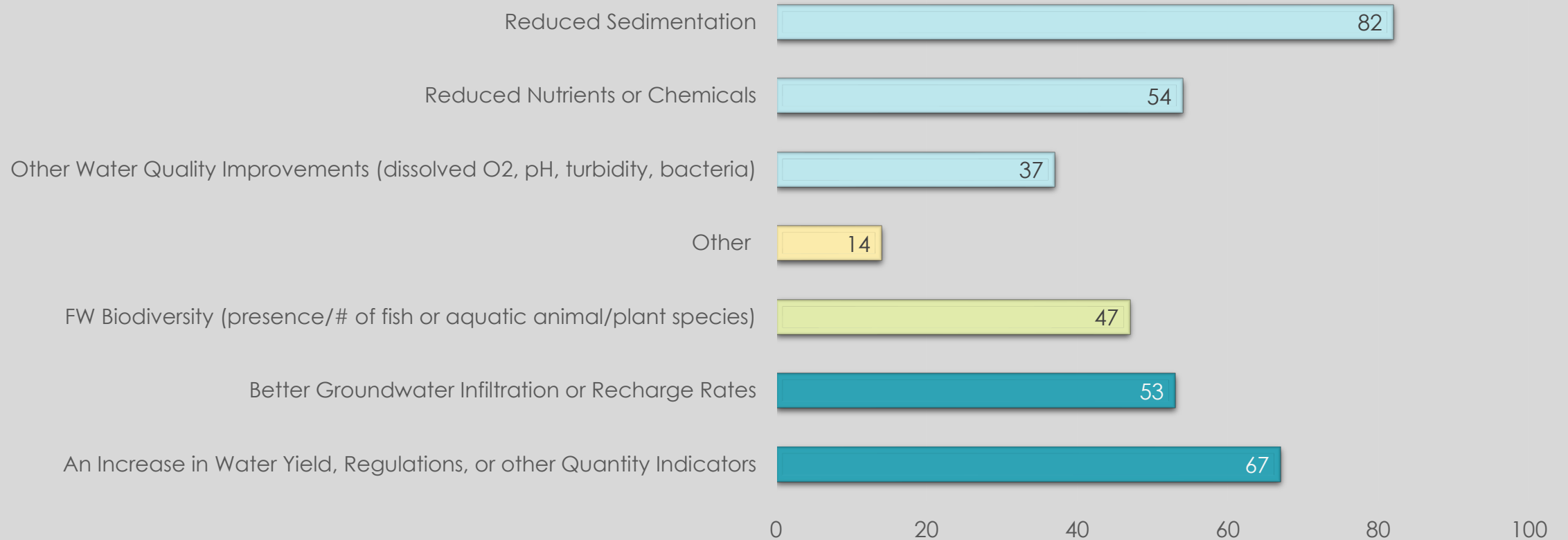
RESULTS

WF Targeted Freshwater Impact Indicators

Indicator Categories:



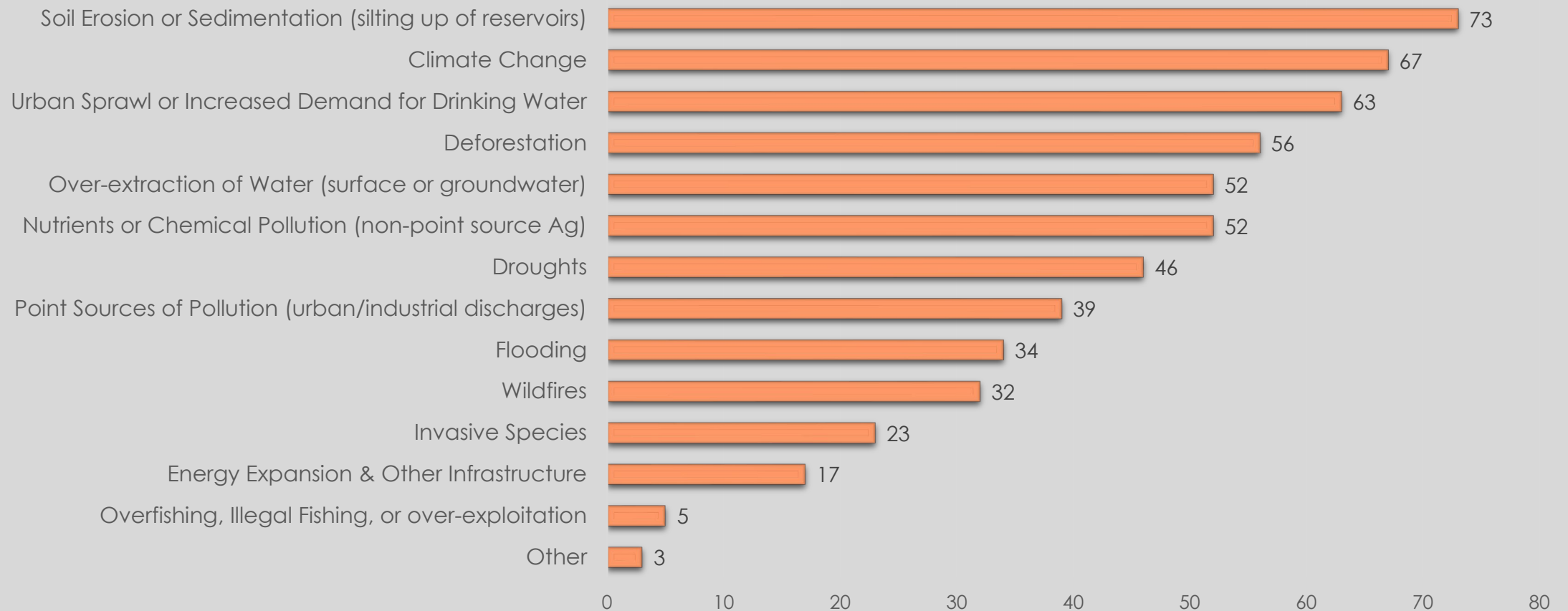
Q: What are the key freshwater impact indicators being targeted by your Water Fund(s) to improve?



RESULTS

Freshwater Threats Driving The Issues

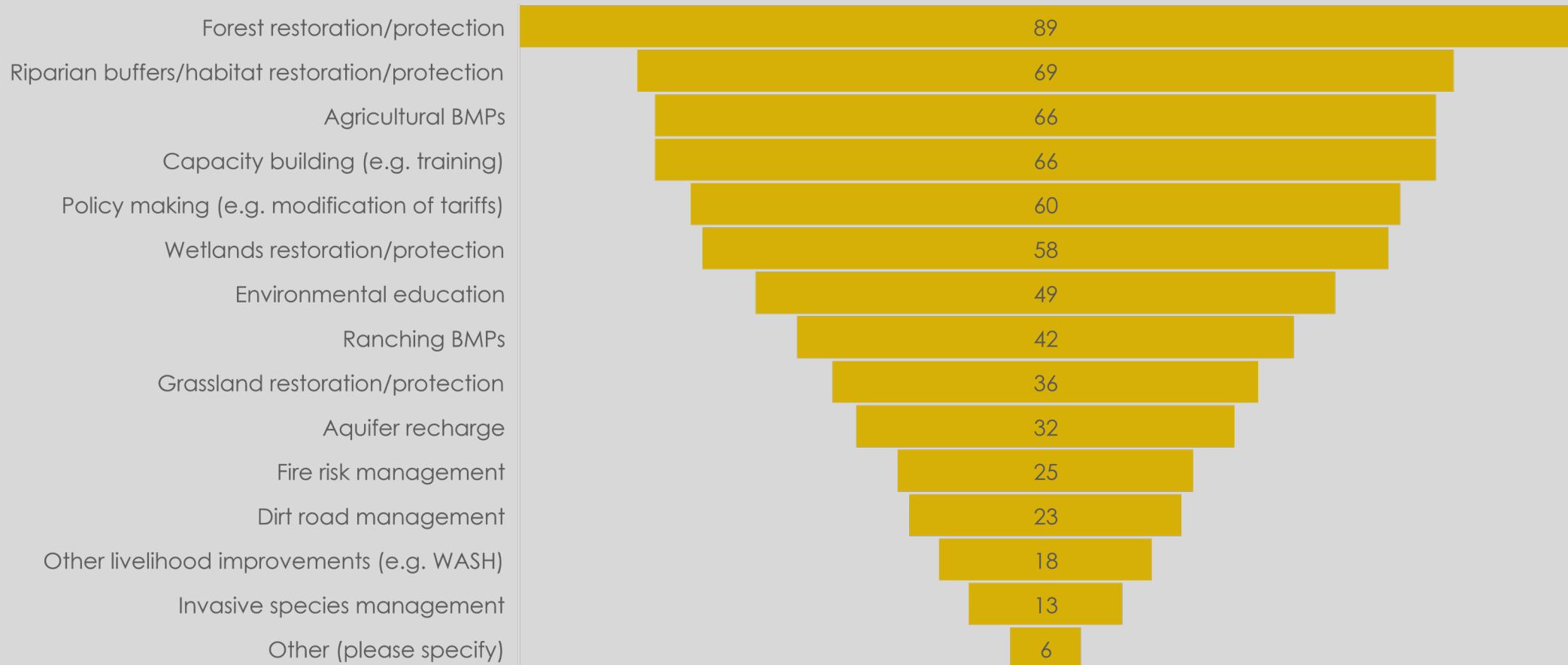
Q: What are the leading freshwater threats that are driving the issues your Water Fund is facing?



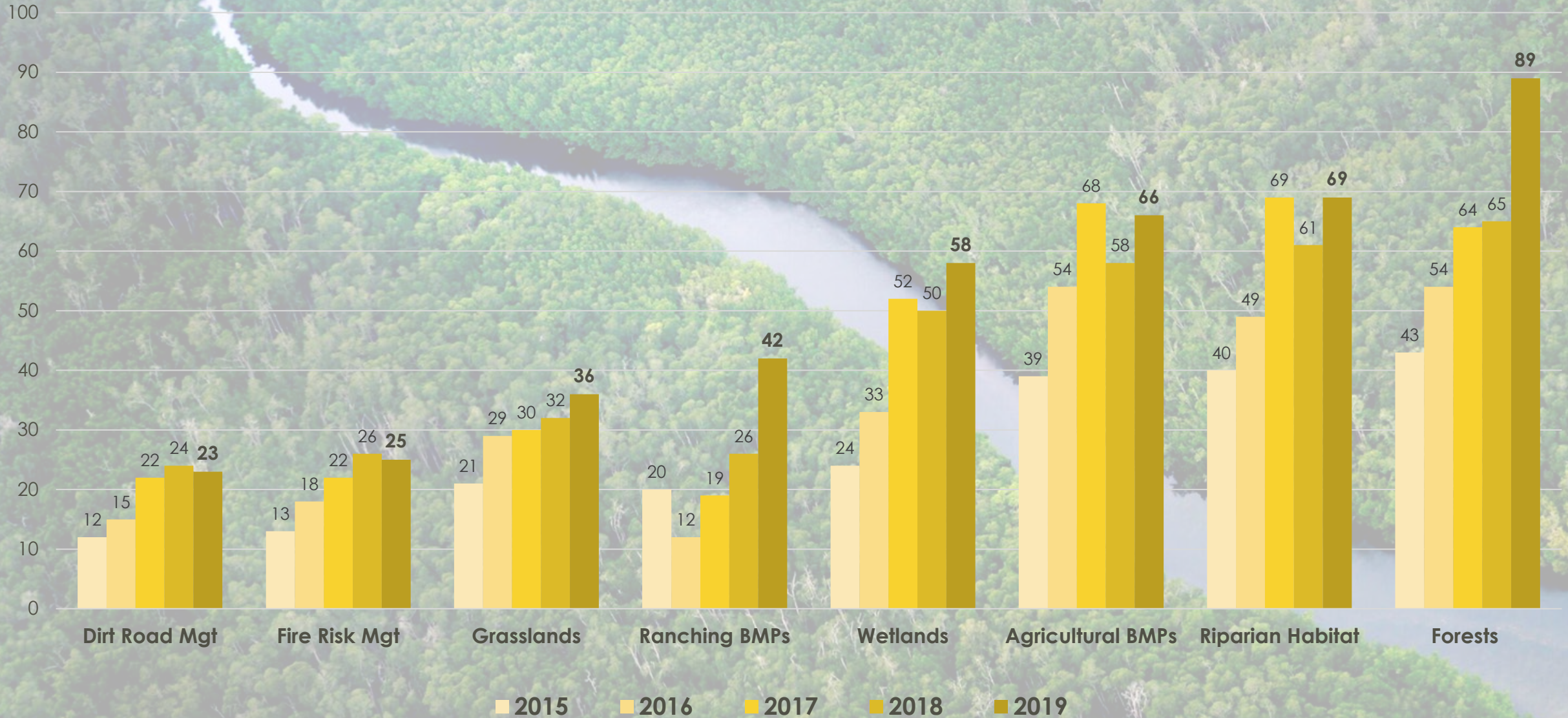
RESULTS

652 Interventions/Activities Identified

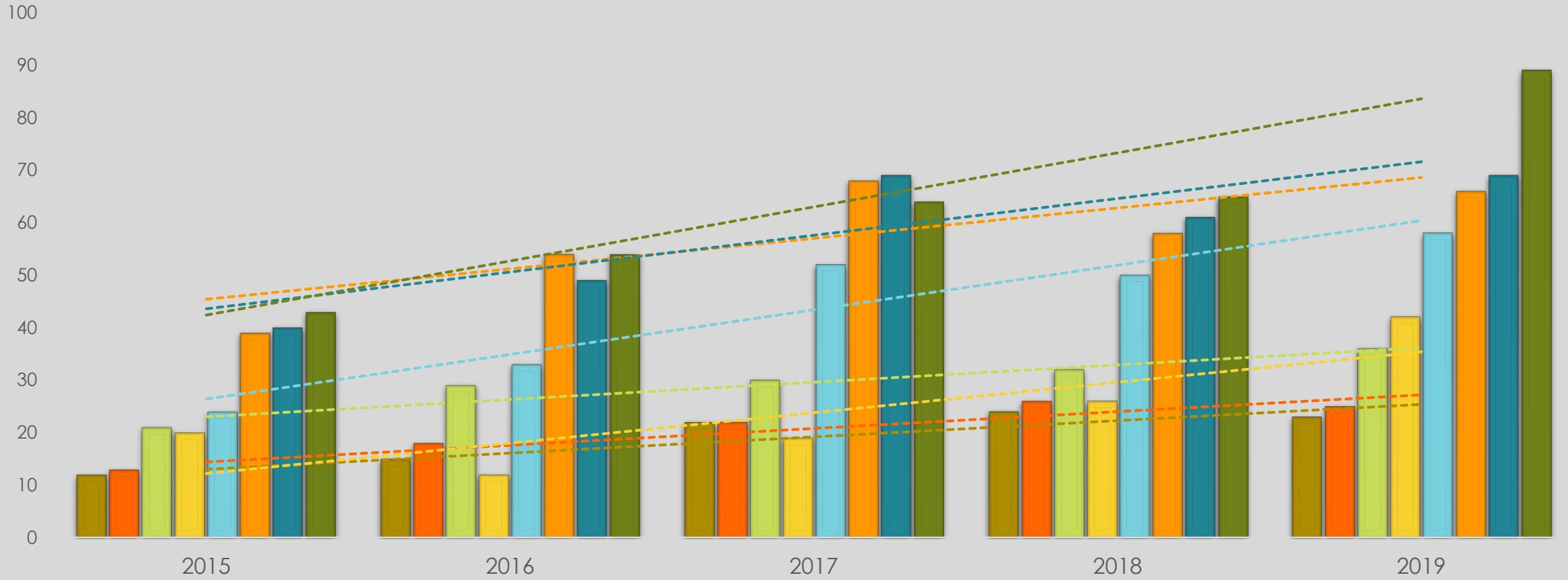
Q: What are the conservation interventions being implemented by your Water Fund(s)?



Conservation Interventions Over Time



Conservation Interventions Growth

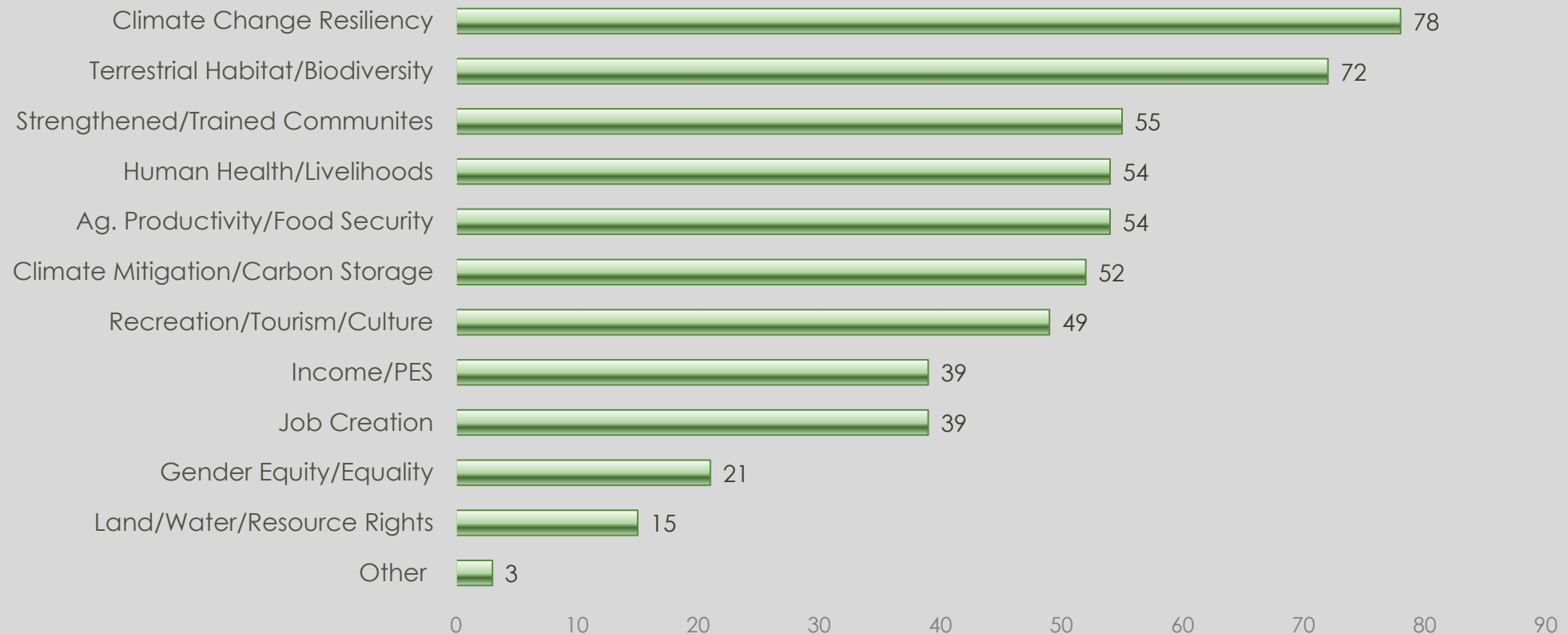


Dirt Road Mgt	Fire Risk Mgt	Grasslands	Ranching BMPs	Wetlands	Agricultural BMPs	Riparian Habitat	Forests
$y = 3.1x + 9.9$	$y = 3.2x + 11.2$	$y = 3.3x + 19.7$	$y = 5.8x + 6.4$	$y = 8.5x + 17.9$	$y = 5.8x + 39.6$	$y = 7x + 36.6$	$y = 10.3x + 32.1$

RESULTS

WF Targeted Co-Benefits

**Q: Contributing to water security and freshwater biodiversity are key goals of WFs.
What are the co-benefits being targeted by your Water Fund(s)?**

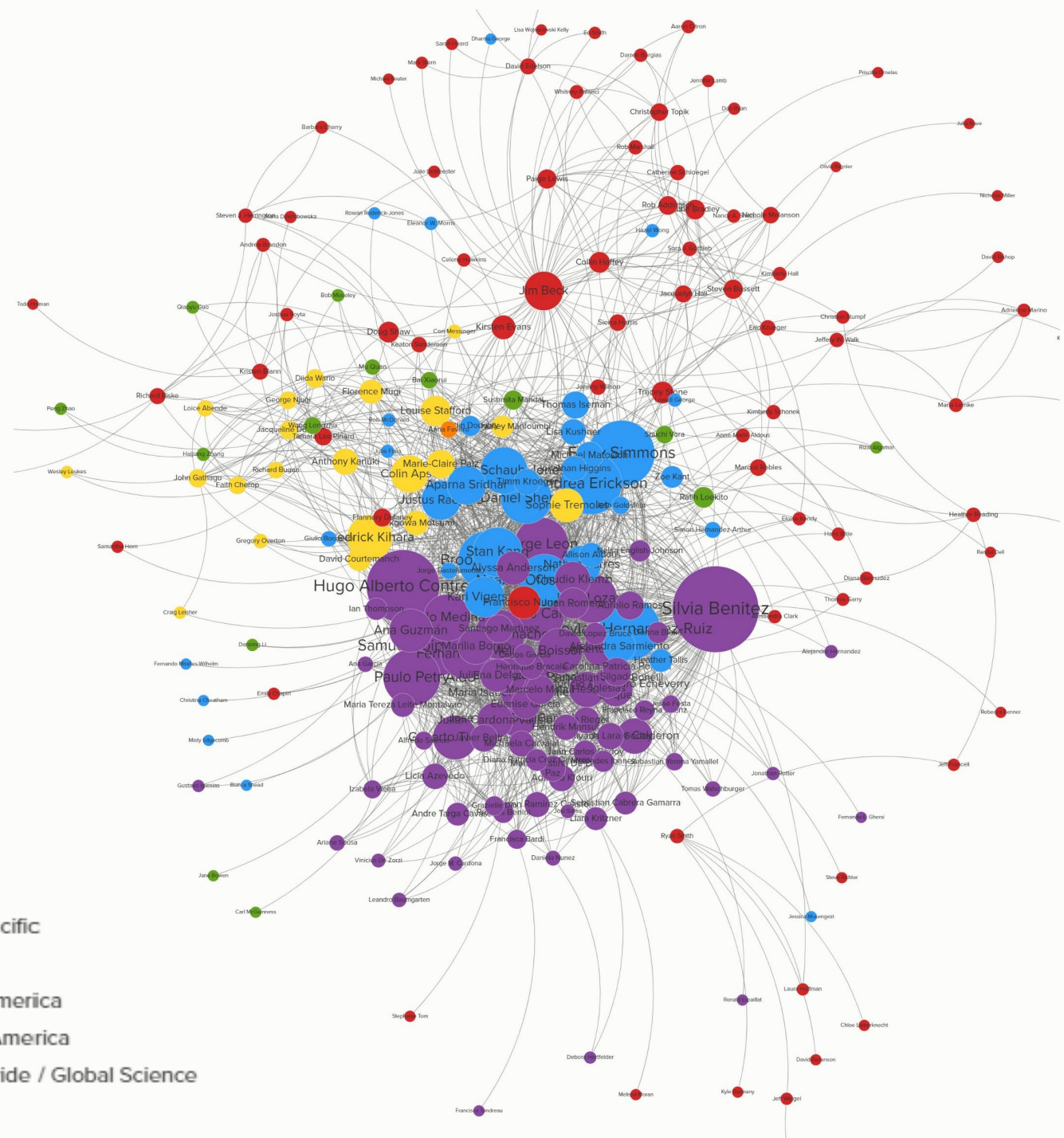
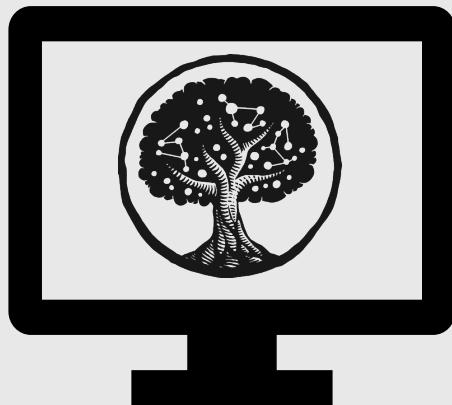


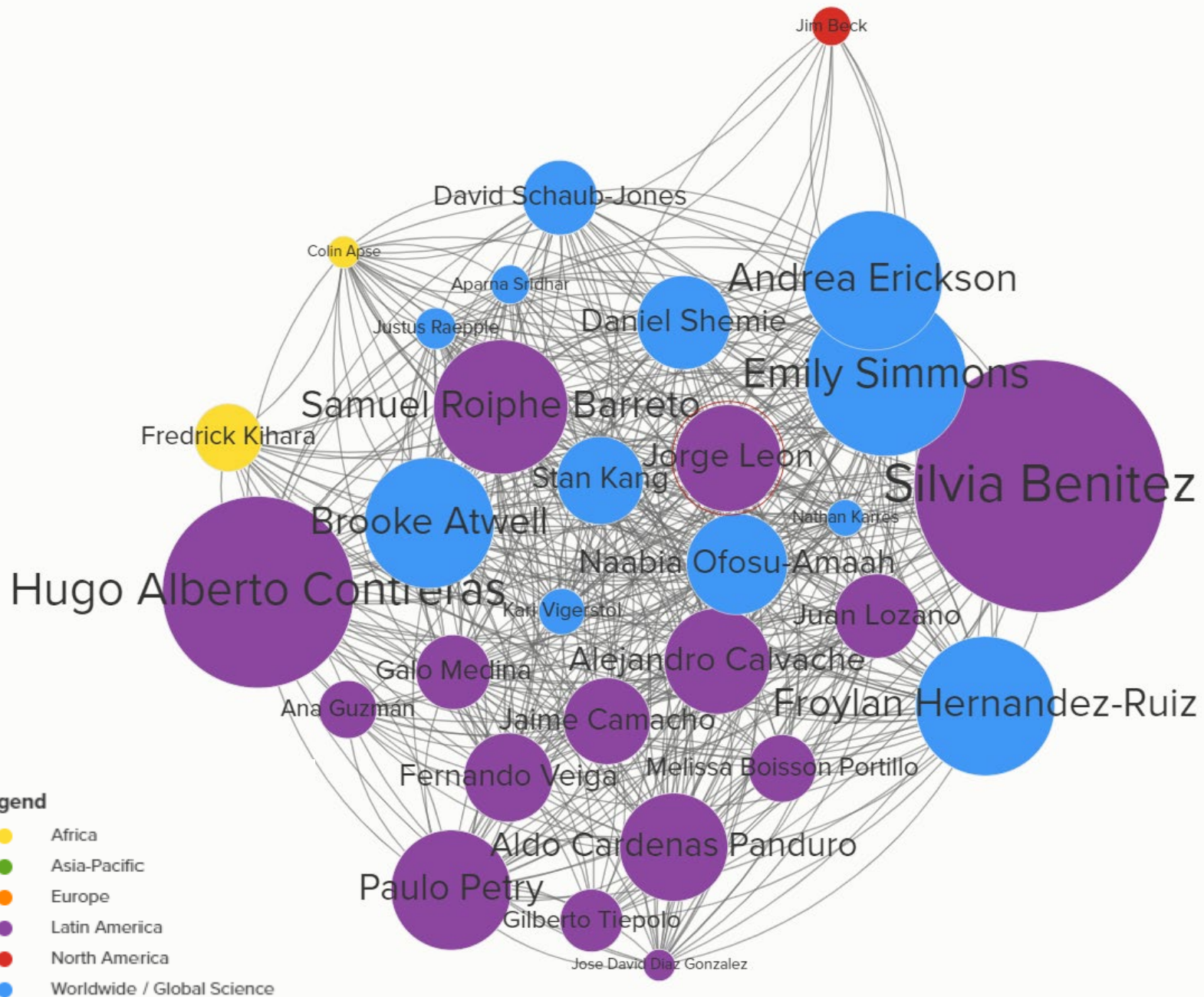
RESULTS

Member Connectivity

Q: Who are the TNC colleagues
whom you regularly discuss Water
Fund issues with?

Click on the Kumu icon below to
interact with the WFN spider-web map
of member connectivity.



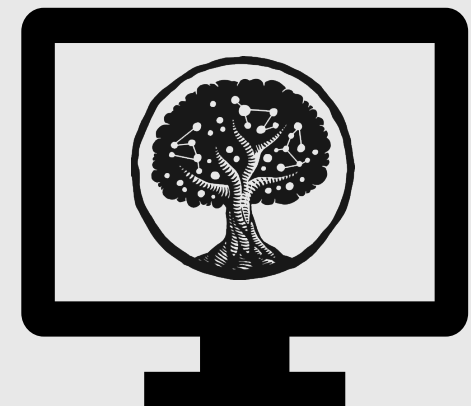


RESULTS

Member Connectivity

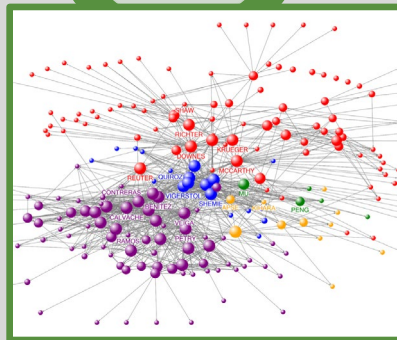
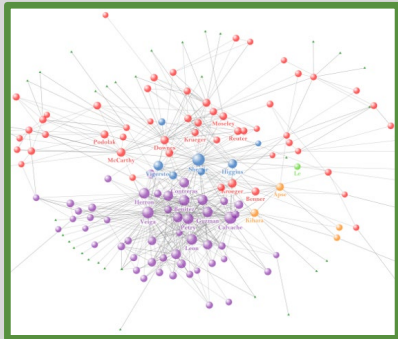
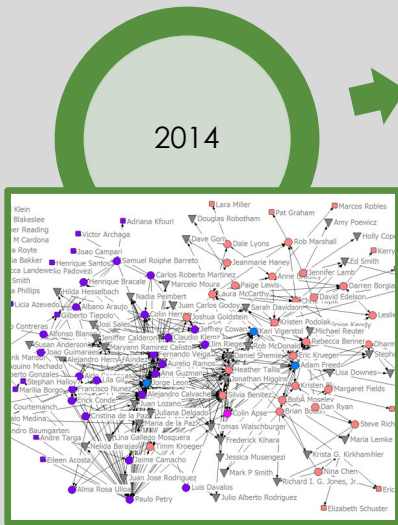
Colleagues with over 25 connections

Click on the Kumu icon below to interact with the WFN spider-web map of member connectivity.



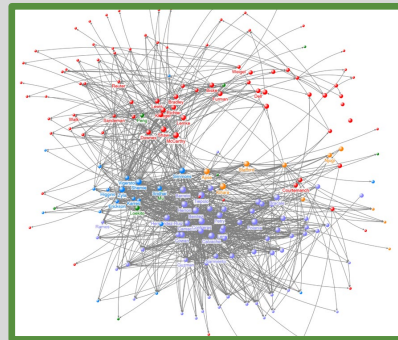
The WFN's 6 Years of Growth

Average # connections: **10**
 (+9% from previous year)
 Membership: **175**
 (+46% from previous year)



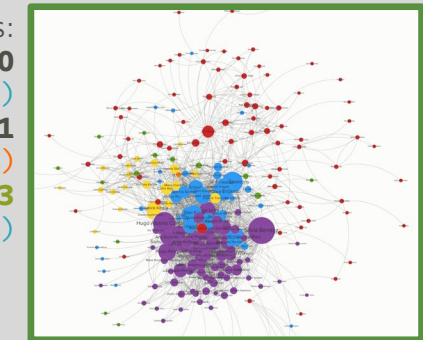
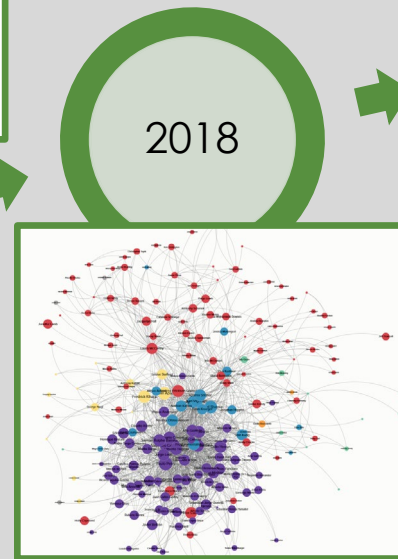
Average # of connections
 (among survey respondents) = **9.1**
 Membership = **120**

Average # of connections: **15.8**
 (+7.5%)
 Membership: **213**
 (+9.2%)



Average # of connections: **14.7**
 (+47%)
 Membership: **195**
 (+11%)

Average # of connections: **17.0**
 (+1.2%)
 TNC Membership: **231**
 (-0.9%)
 External Membership: **133**
 (+32%)



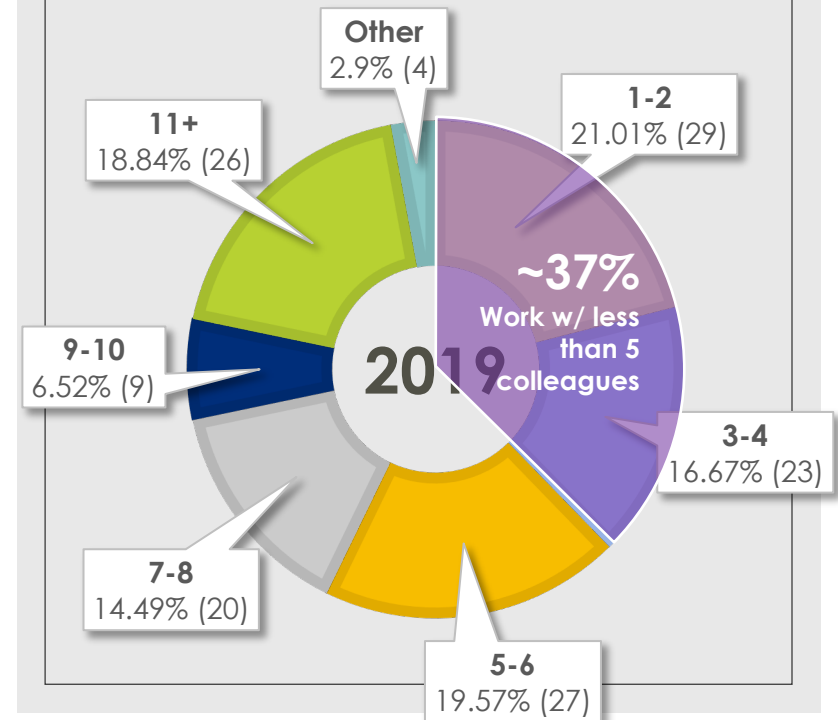
Average # of connections: **16.8**
 (+6.3%)
 TNC Membership: **233**
 (+9.4%)
 External Membership: **101**



RESULTS

Direct WF Colleagues

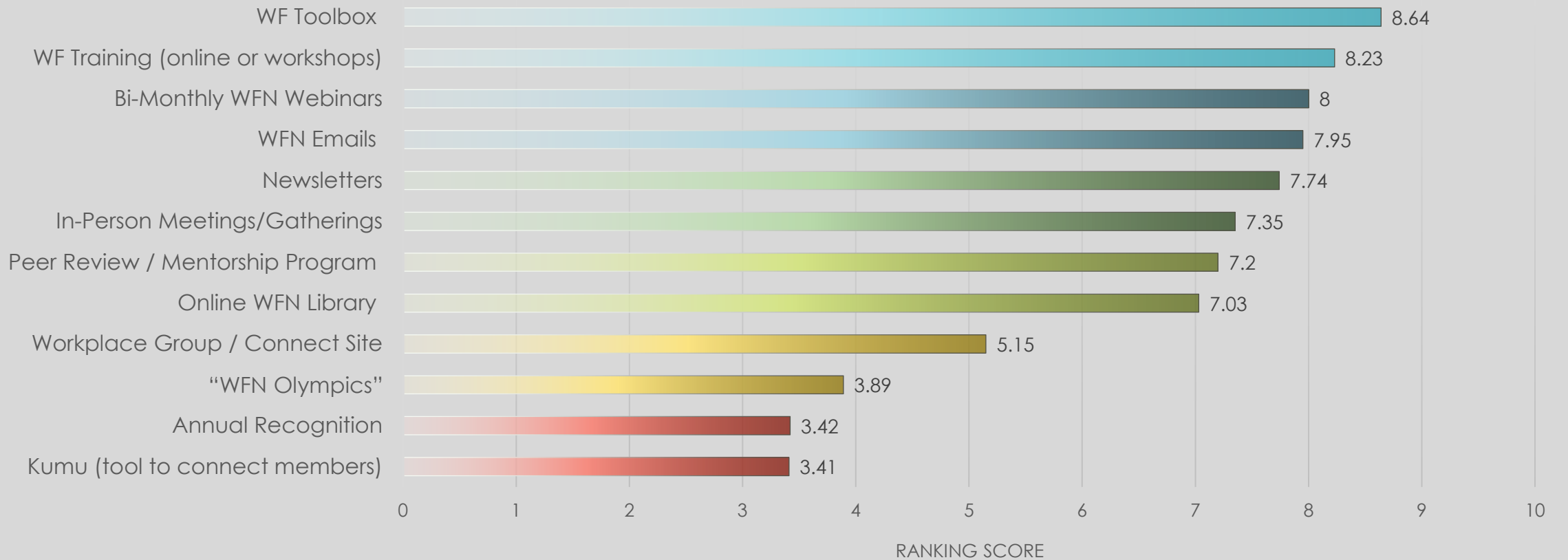
Q: On average, how many TNC colleagues do you work directly with on Water Funds?



RESULTS

TNC Rating of WFN Activities

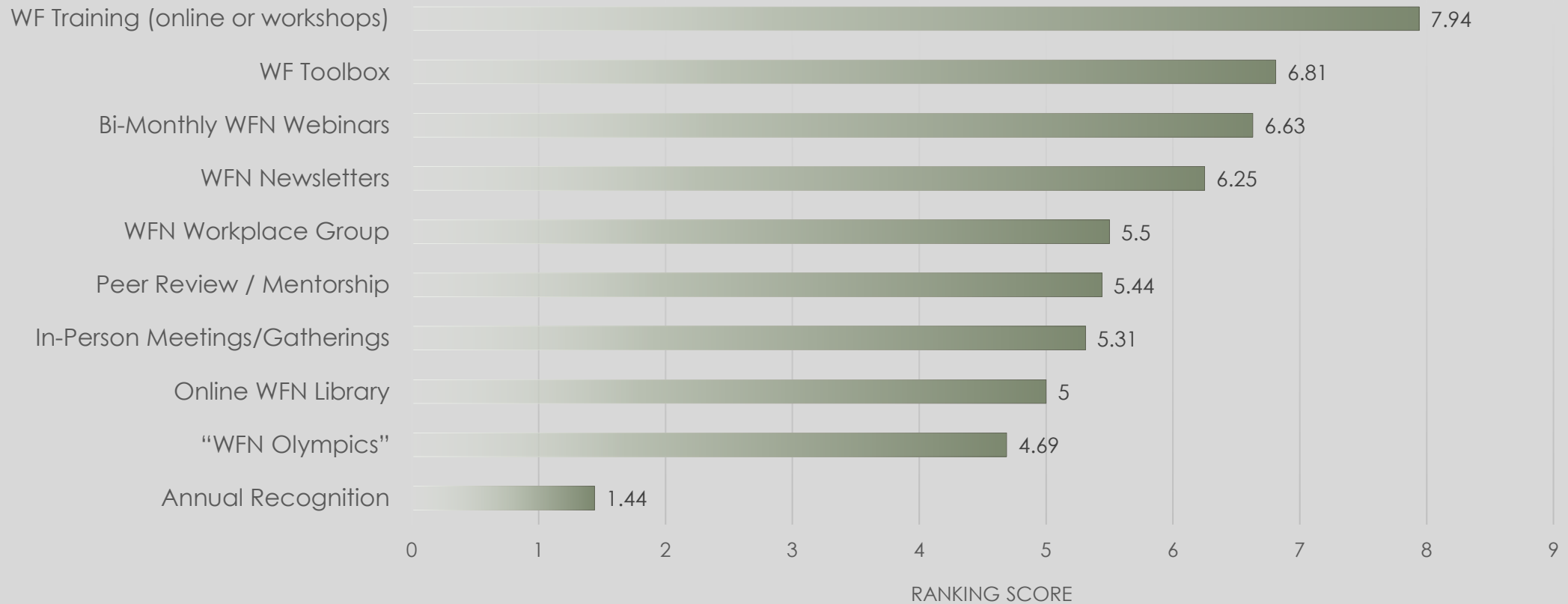
Q: How would you rank the activities, resources & functions the WFN offers in order of their importance to you?



RESULTS

Others' Rating of WFN Activities

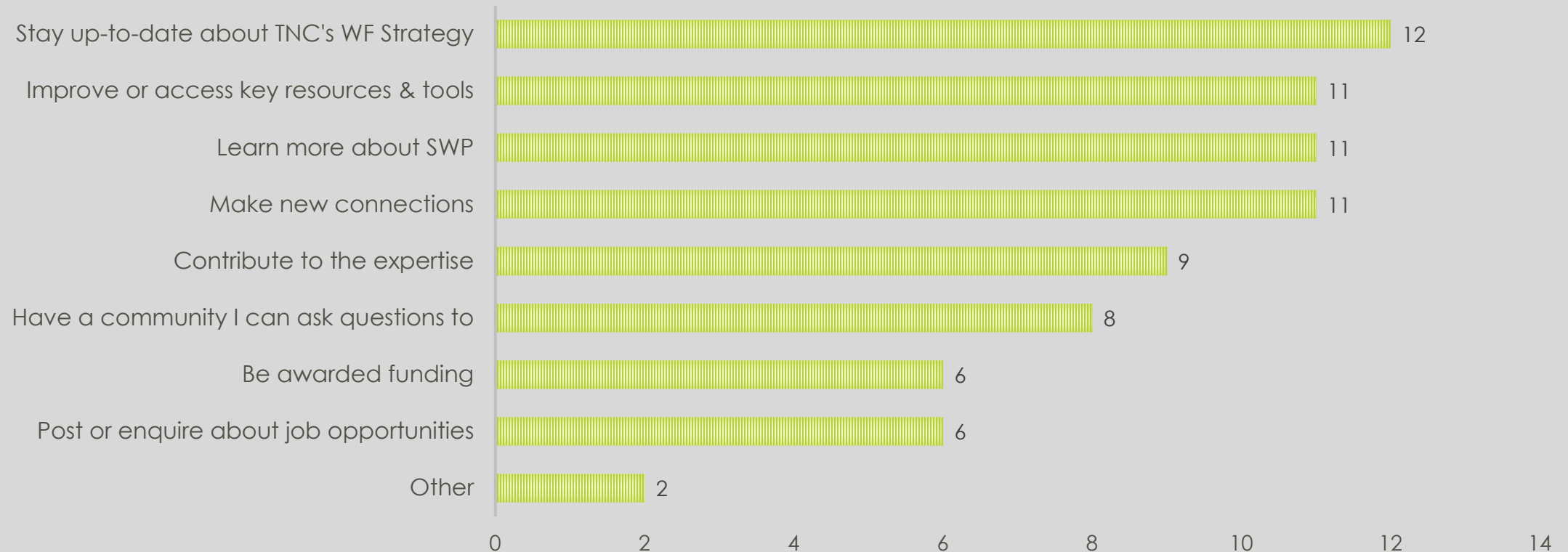
Q: How would you rate the activities, resources and functions the WFN offers in the order of their importance to you?



RESULTS

Reasons of Joining

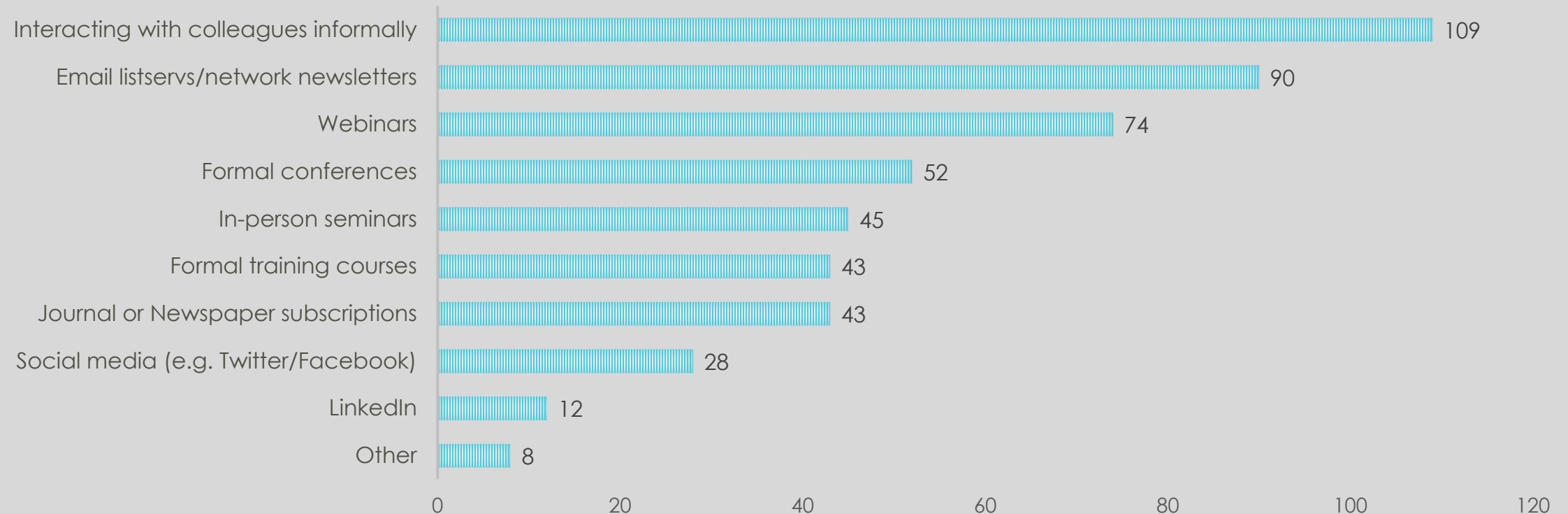
**Q: What are you hoping to get out of the Water Funds Network?
(select all that apply)**



RESULTS

Sources of News & Resources

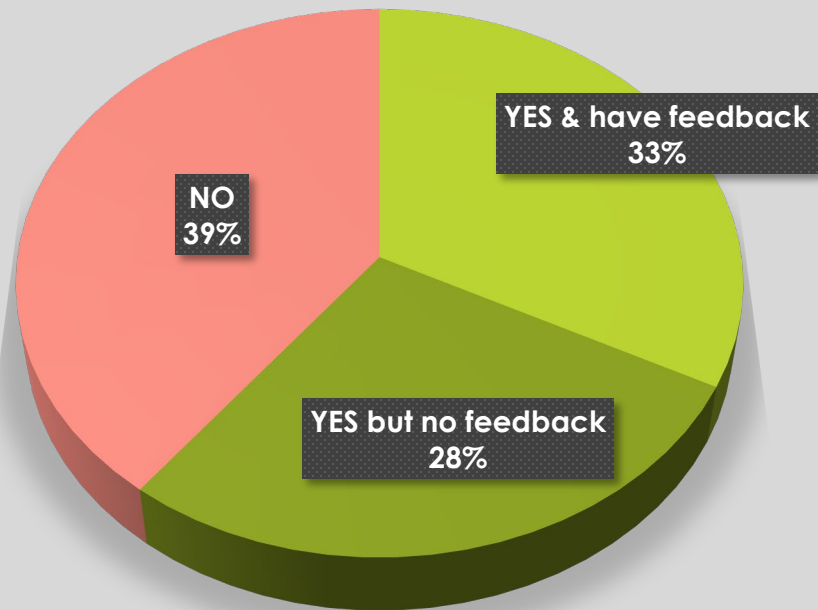
Q: What are the top 3 methods/channels that you learn about content issues in your area of work?



RESULTS

Trained WFN Members

Q: Have you participated in an online or in-person Water Funds training course/workshop?

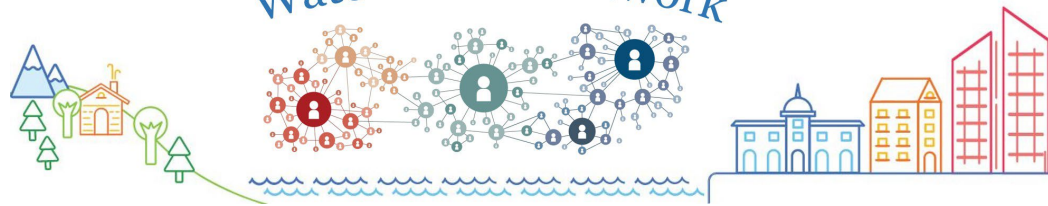


- YES & have feedback
- YES but no feedback
- NO





Water Funds Network

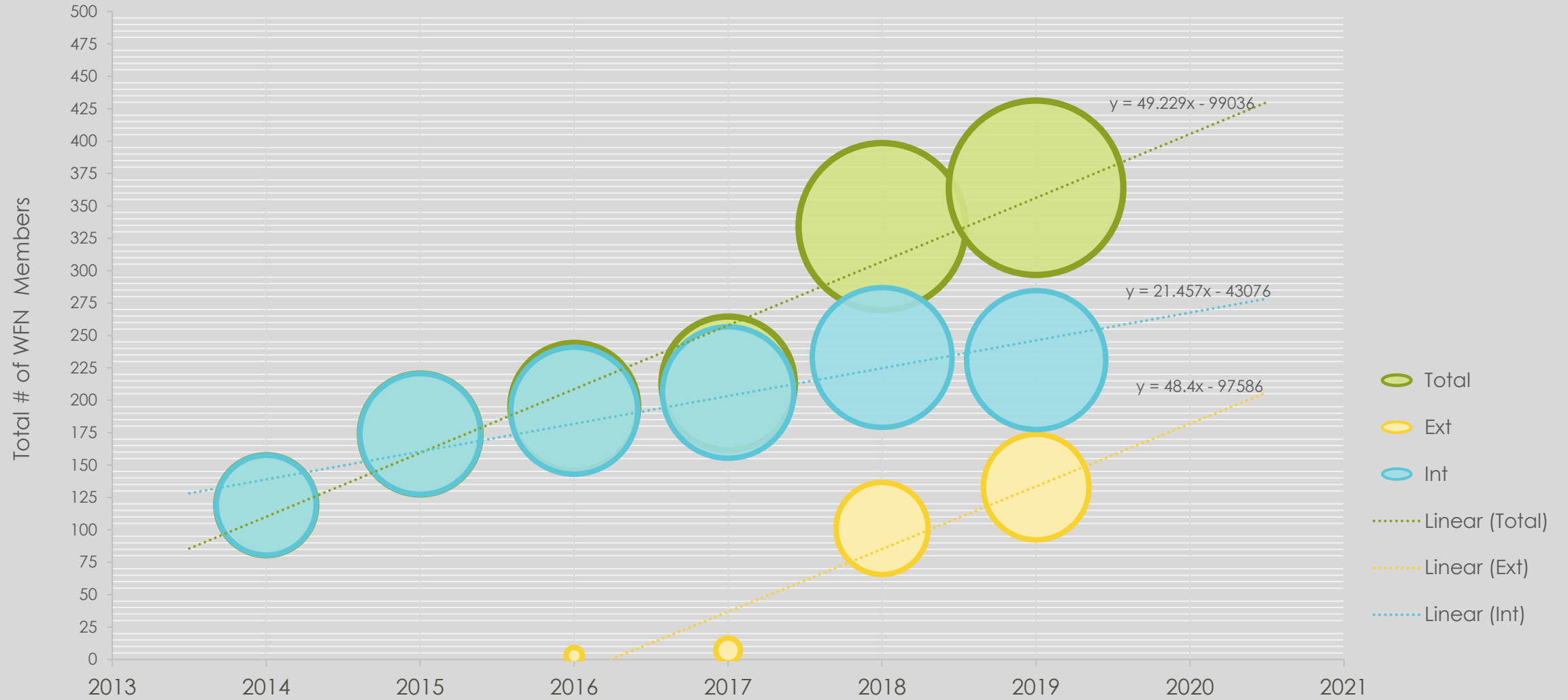


QUESTIONS & DISCUSSION

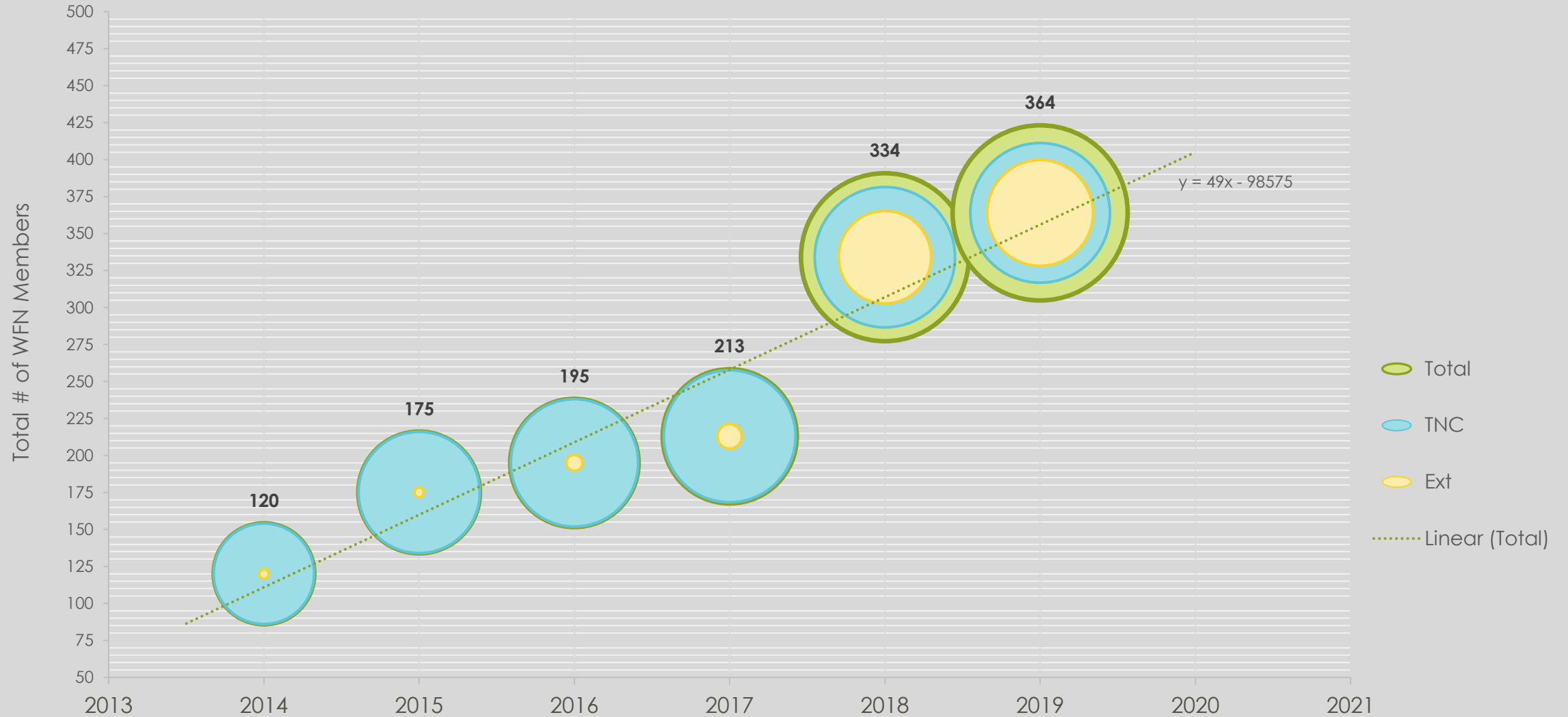


APPENDIX

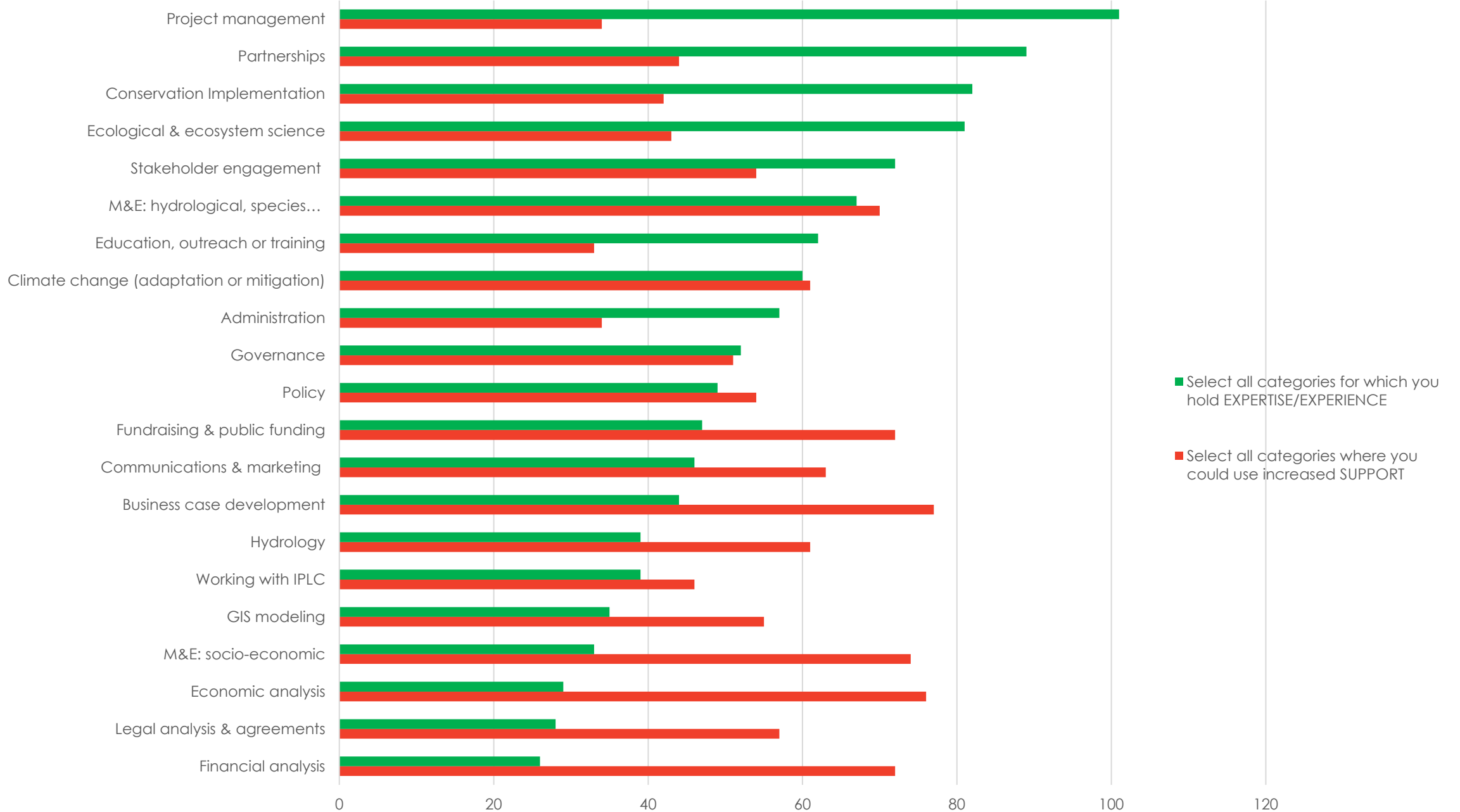
WFN Membership Growth



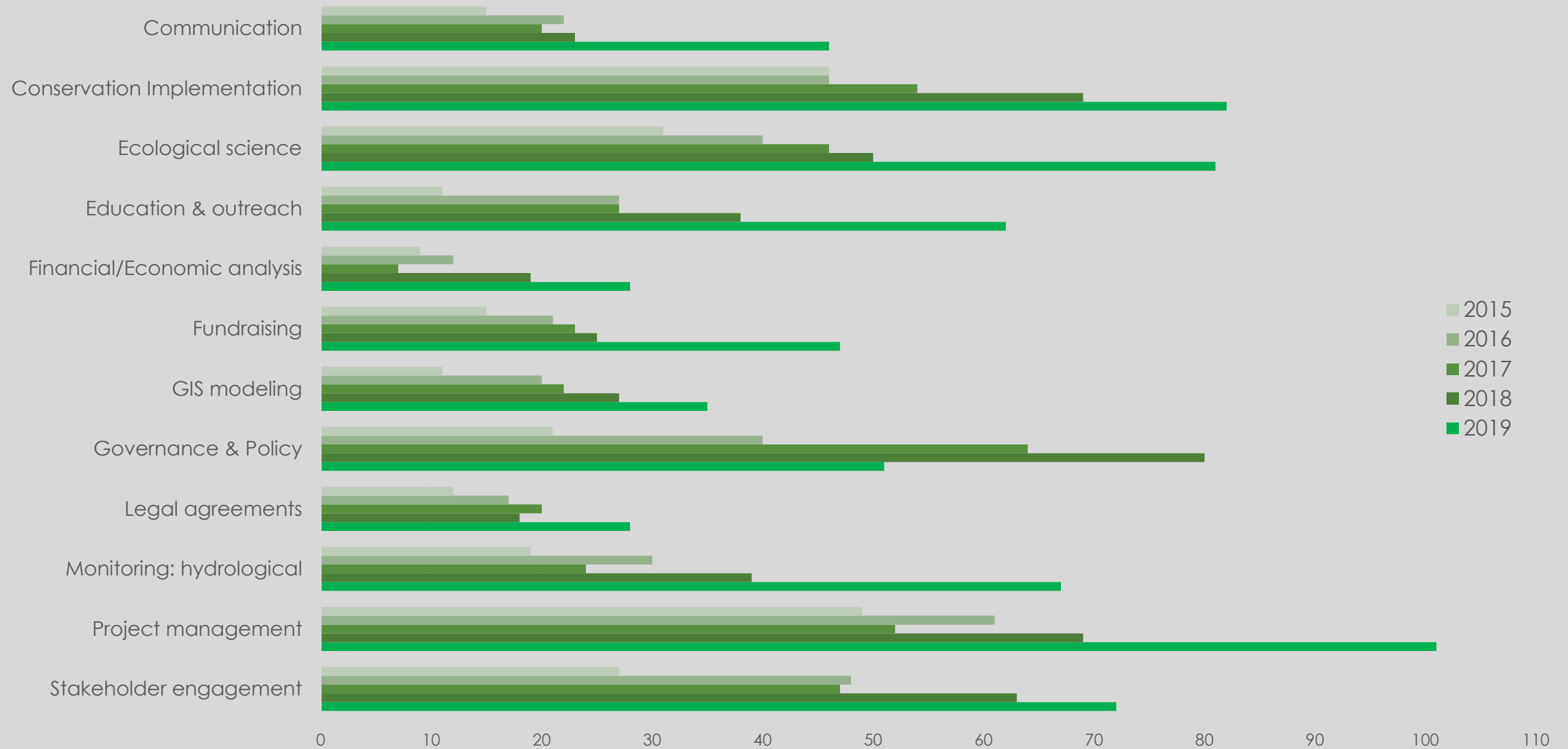
WFN Membership Growth



(ALL) 2019 WFN Members: Expertise Vs Support-Needs



Areas of EXPERTISE: WFN Experts (over time)



WFN Members' SUPPORT-NEEDS (over time)

