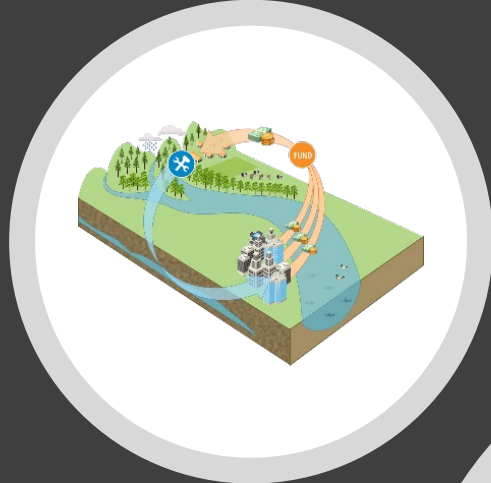


WATER FUNDS NETWORK

2018 SURVEY RESULTS



The Nature Conservancy 
Protecting nature. Preserving life.



CONTACT:
Emily Simmons
Water Funds Strategy Associate
The Nature Conservancy
(esimmons@tnc.org)



2018 Water Funds Network Olympics Initiative



What was included in the 2018 survey of WFN members?

WFN Survey Questions Focused On:

1. Where members are working (geography)
2. Members' areas of expertise, and support-needs
3. What we are targeting as a Network in terms of:
 - Water issues
 - Conservation activities
 - Co-benefits
4. The number of connections between members
5. Member preferences for Network activities/resources

WATER FUNDS NETWORK 2018 SURVEY

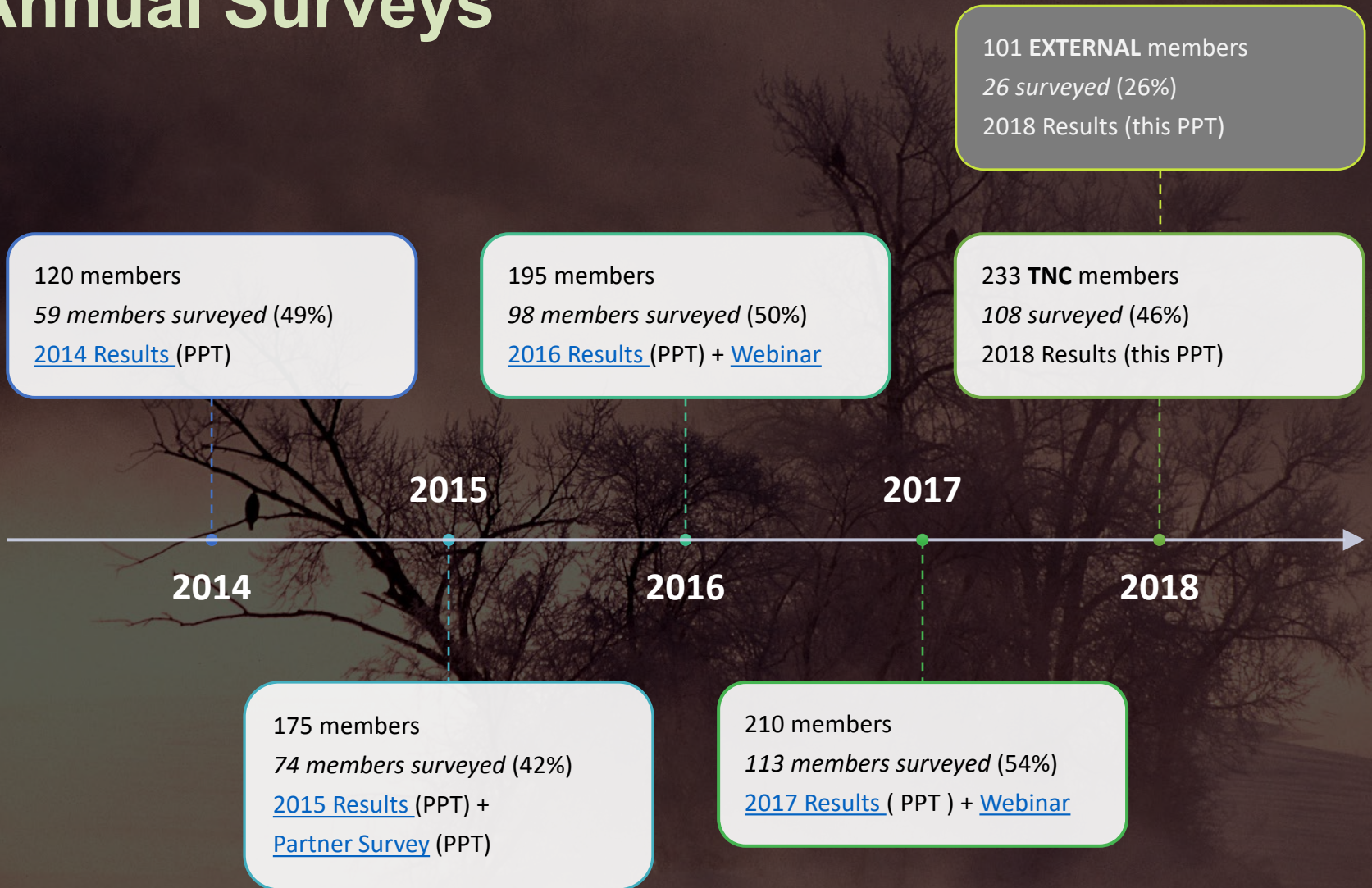
134 WFN Members Surveyed Around the World

- 108 internal members participated
- 26 external members participated*

*(the WFN began allowing non-TNC staff membership in March of 2018)

WFN TIMELINE

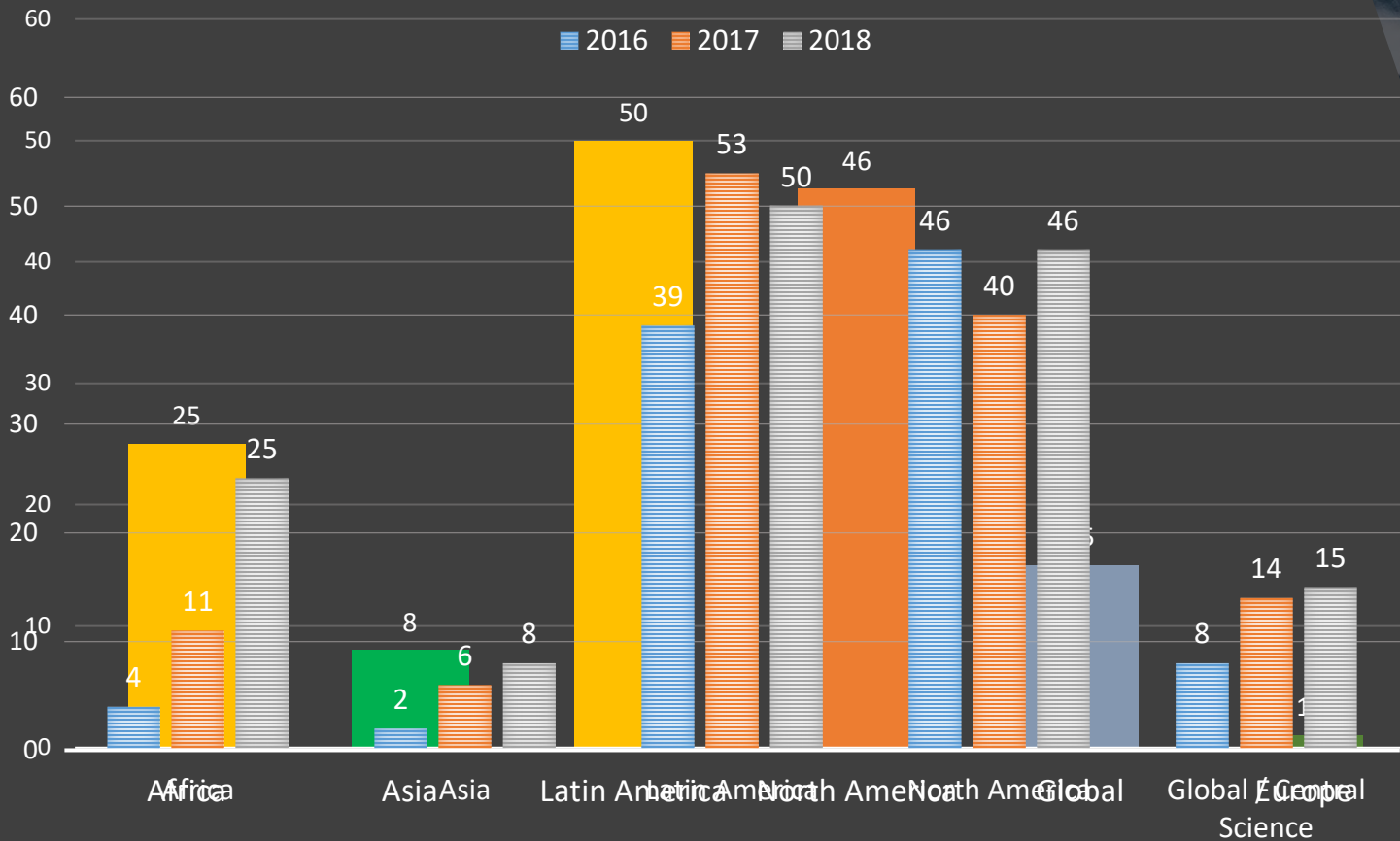
Annual Surveys



RESULTS

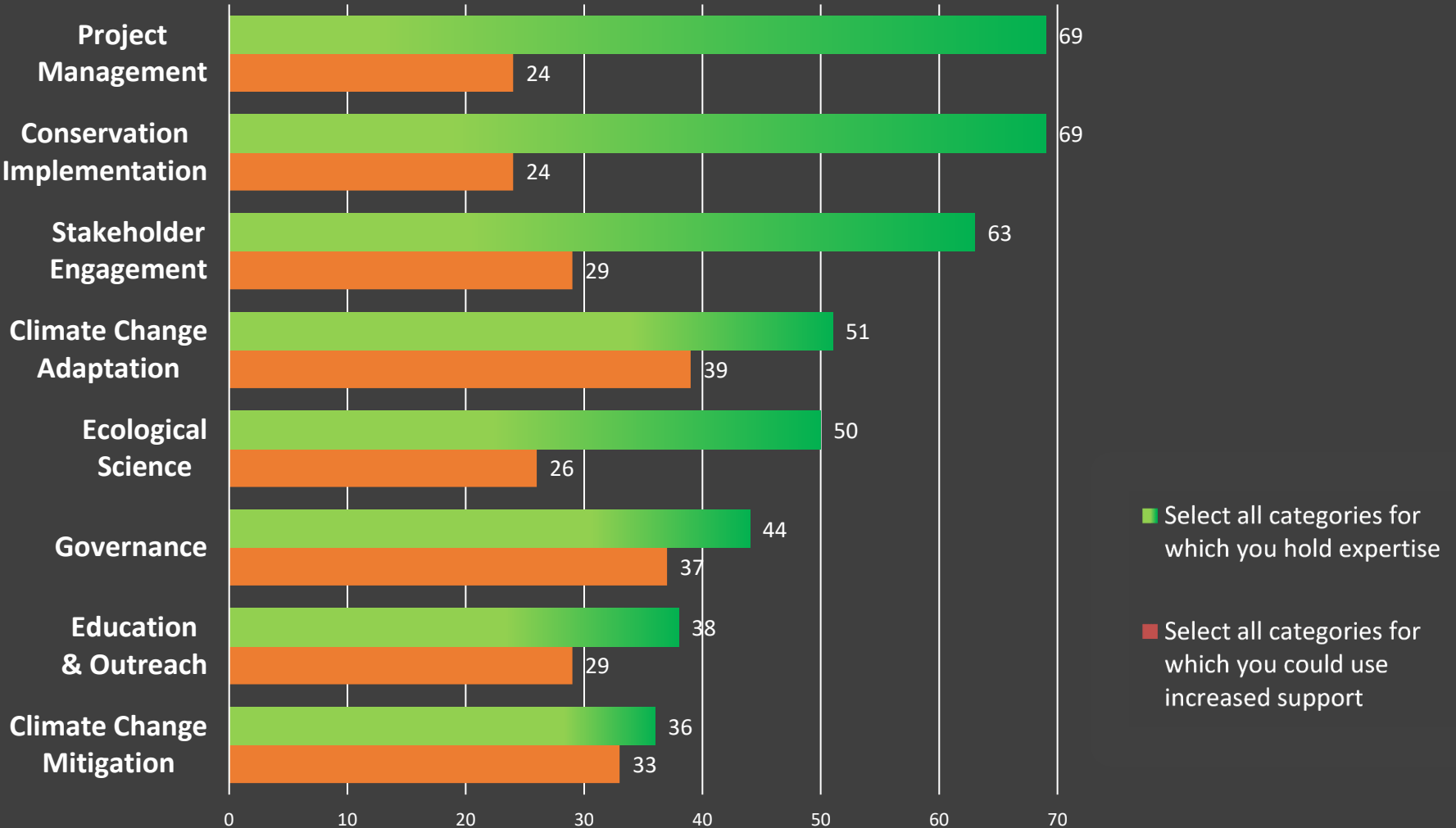
Regional Locations

Regional Locations by Year



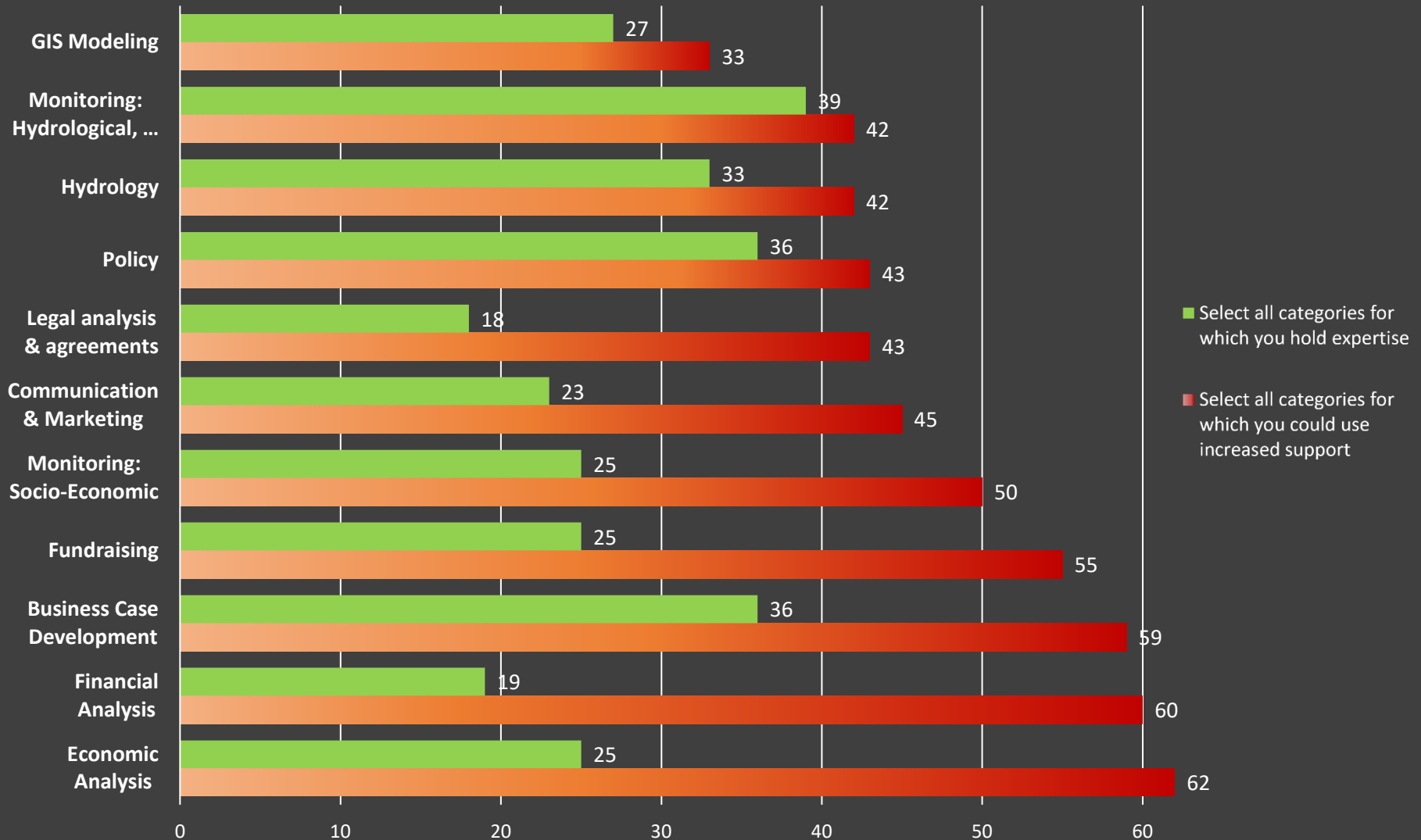
RESULTS

Where Member Expertise EXCEEDS Demand

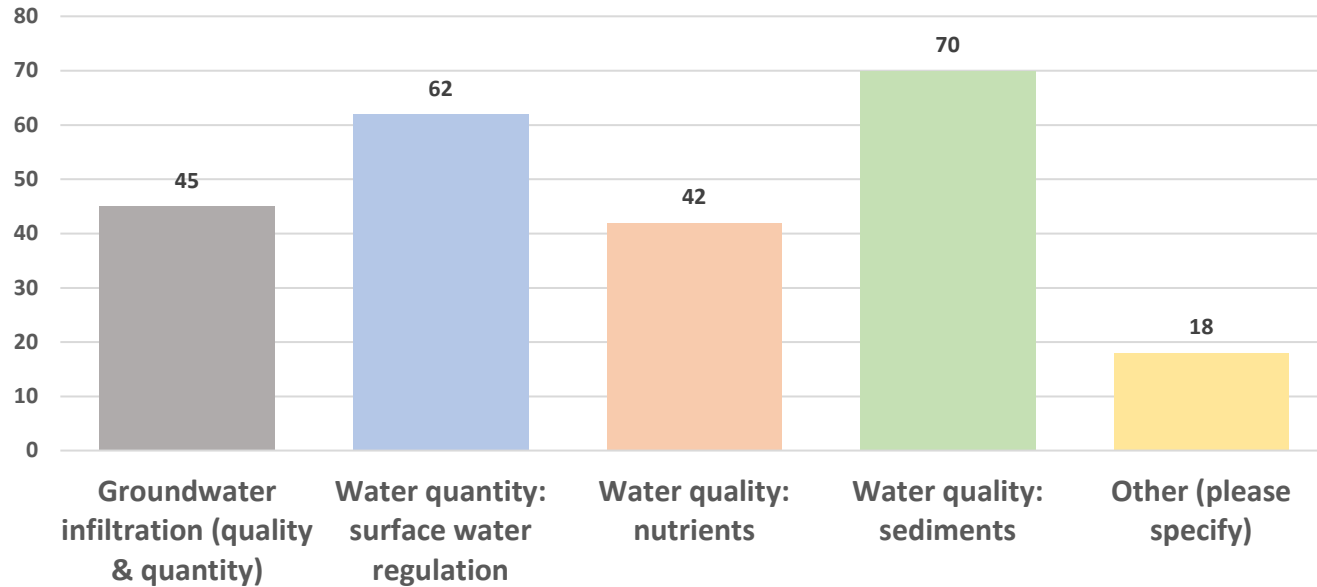


RESULTS

Where Members NEED Support

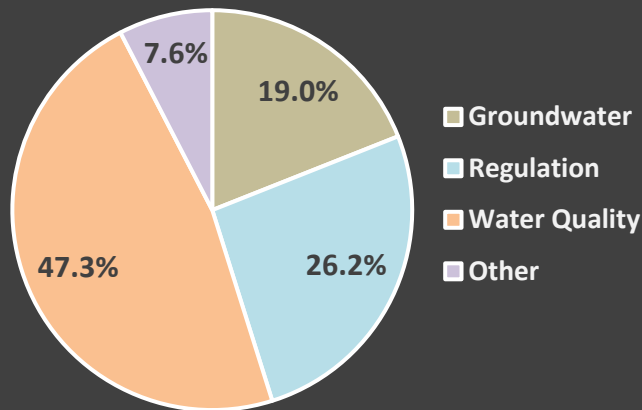


Q: Select the water issues being targeted by your Water Fund(s)



RESULTS

Addressing Water Issues



Almost ½ of our WFs are targeting surface water quality issues. We are increasingly targeting groundwater issues.

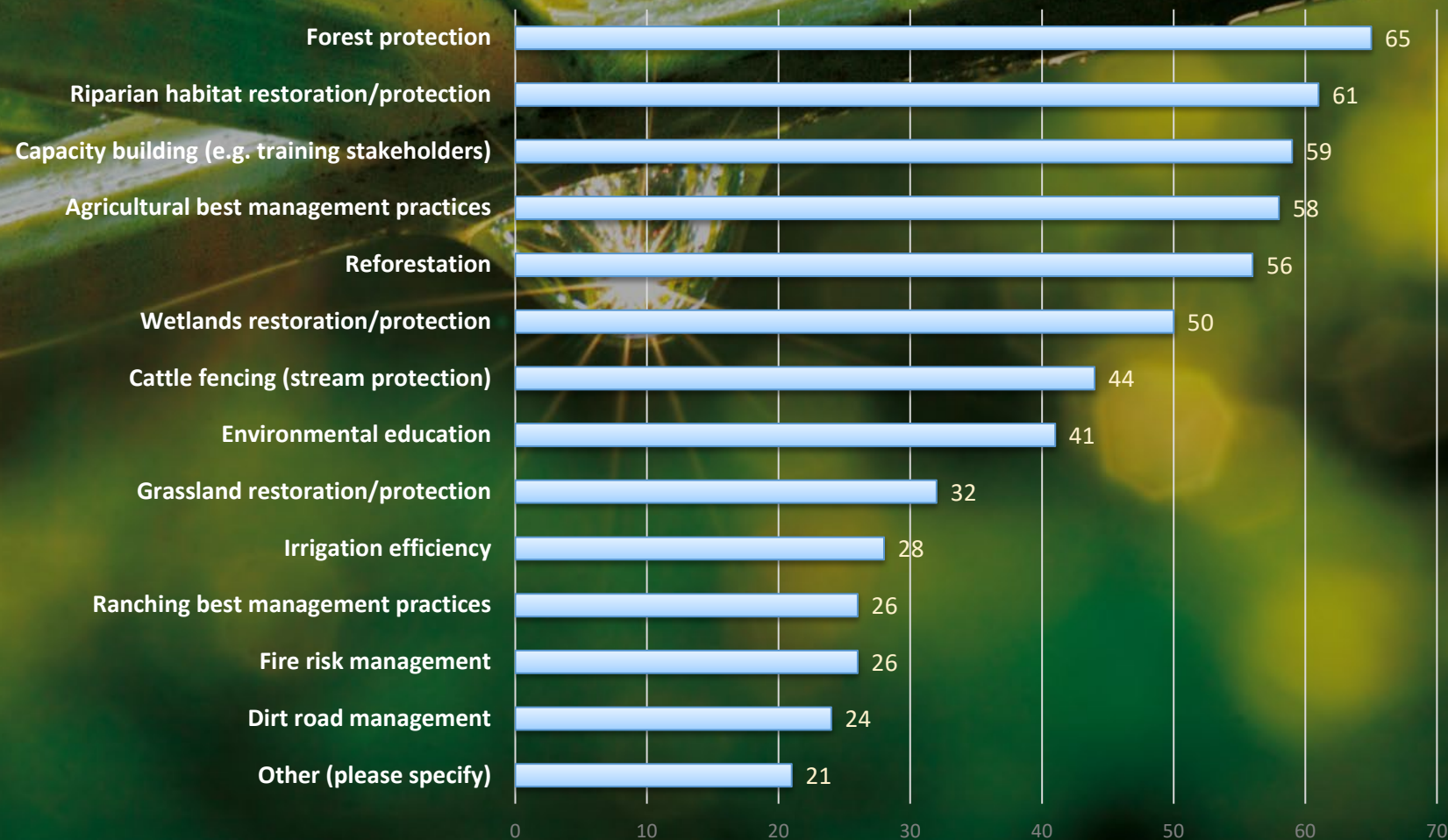
“OTHERS”:

- Re-use & waste water systems
- River function
- Water quantity & scarcity analysis
- Water quality:
 - Emerging contaminants (pharmaceuticals & personal care products)
 - Coliforms, bacteria, turbidity
 - Dissolved oxygen

RESULTS

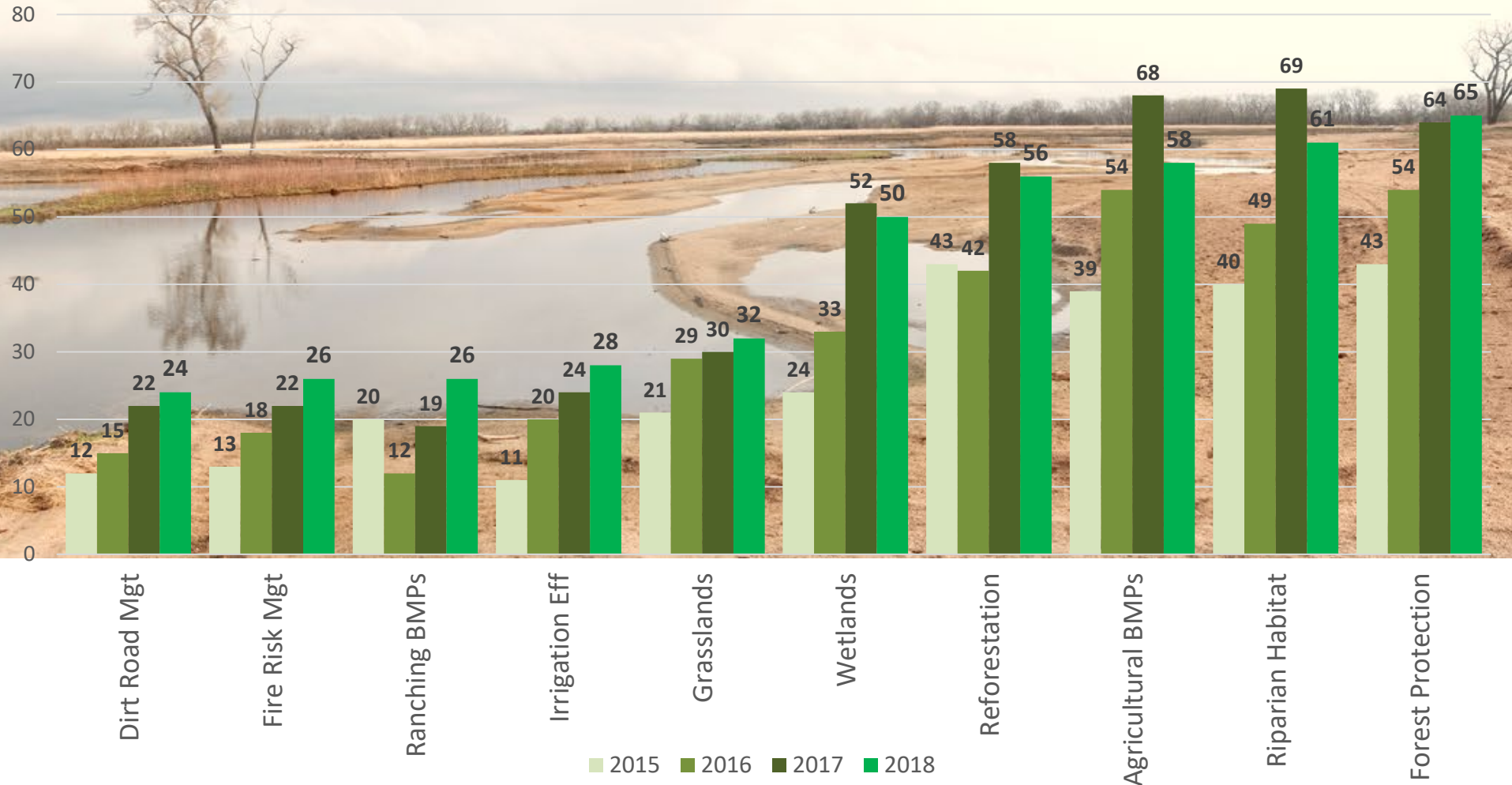
591 Conservation Activities Identified

Q: Select all the conservation activities/interventions being promoted by your Water Fund(s)



RESULTS

Conservation Activities Gained Over Time



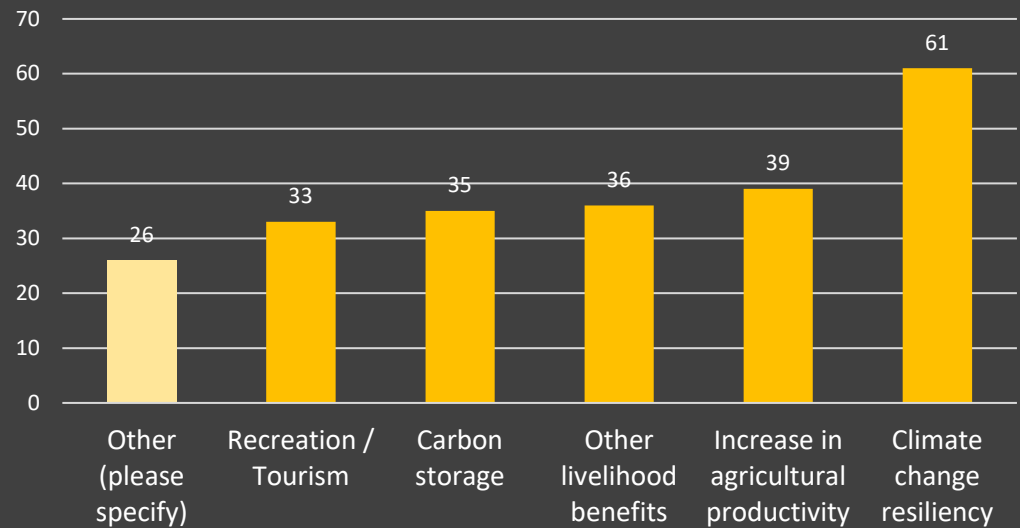


RESULTS

Targeted Co-Benefits

Q: Contributing to water security & biodiversity are key benefits of Water Funds. Select any additional co-benefits being targeted by your WF

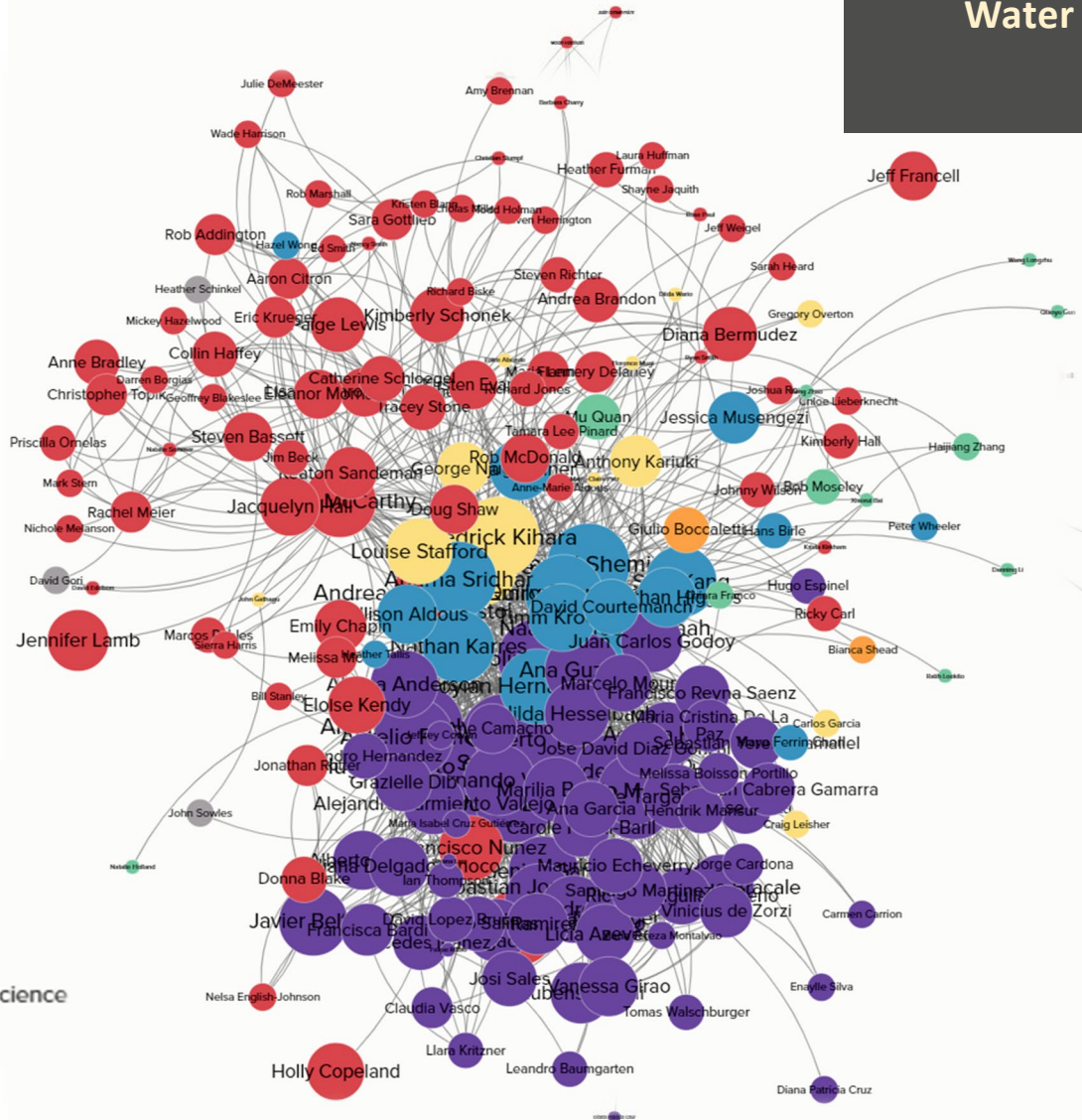
Co-Benefits Selected



RESULTS

Member Connectivity

Q: Select all TNC colleagues with whom you discuss Water Fund Issues



Legend

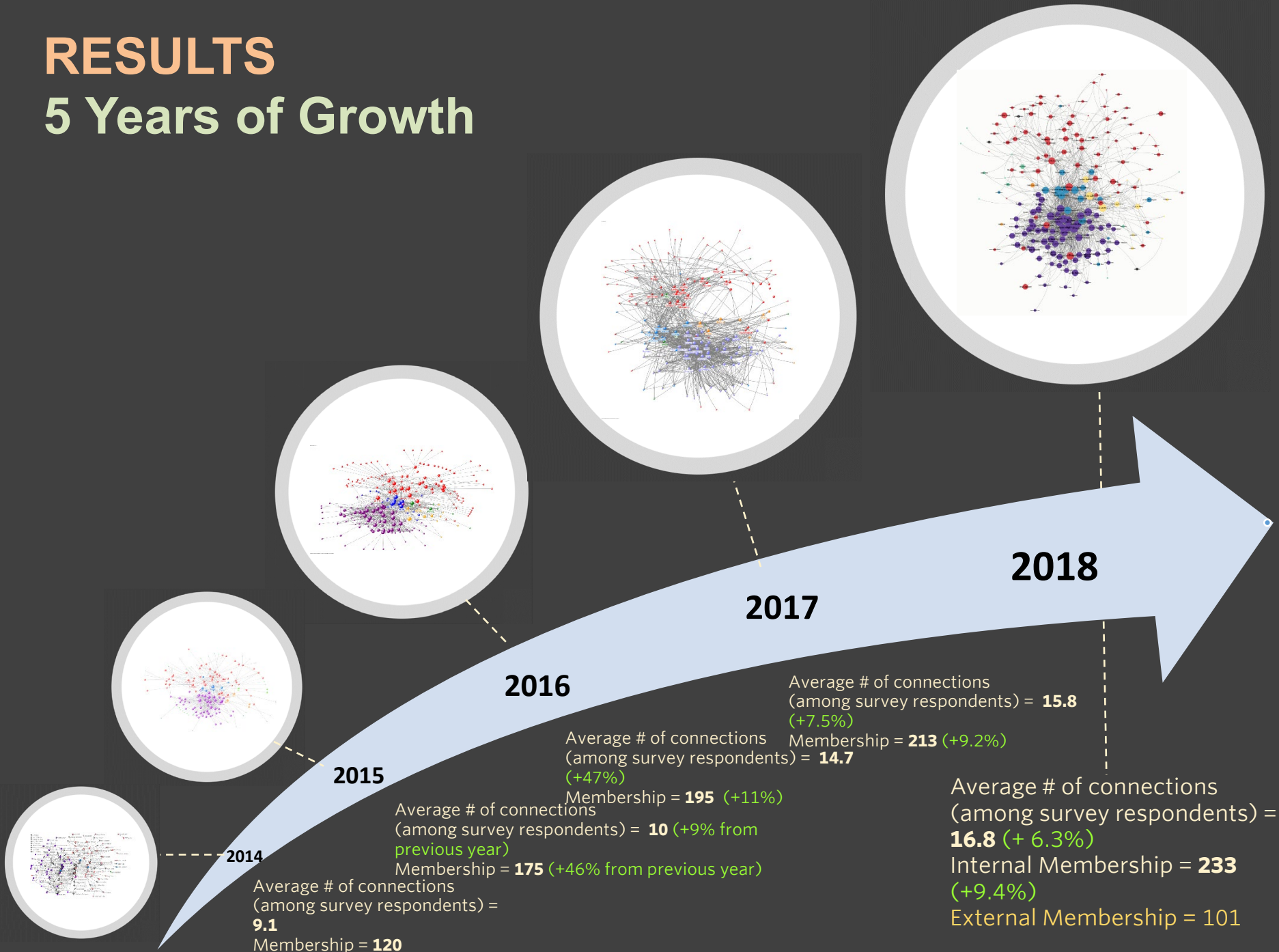
- Africa
- Asia Pacific
- Latin America
- North America
- Global / Central Science
- Europe

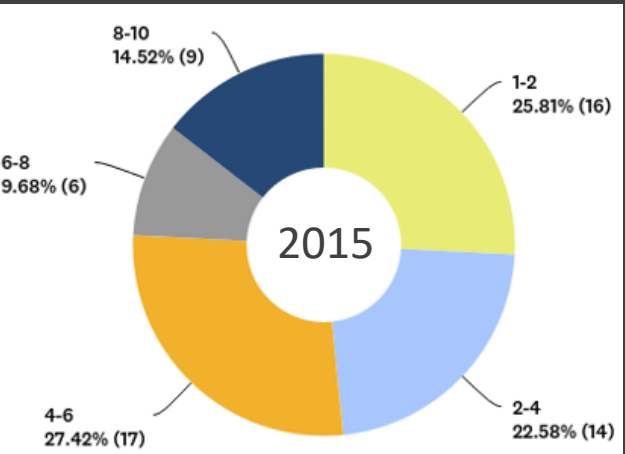
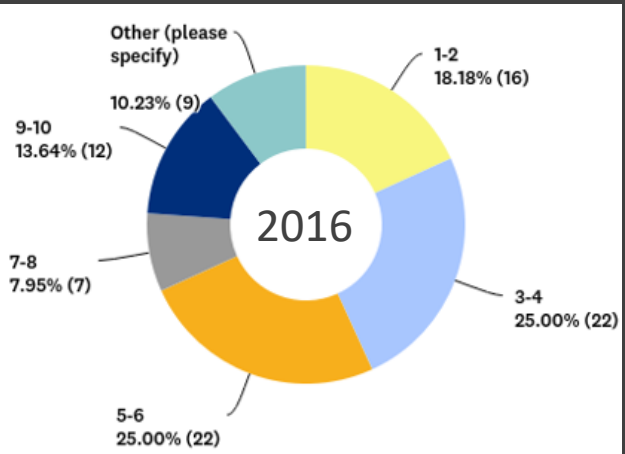
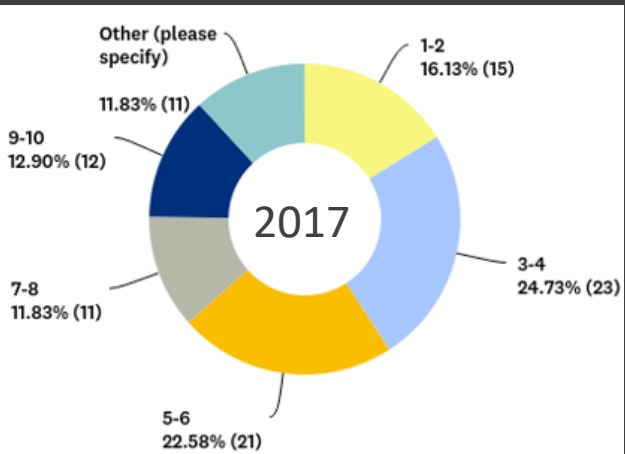
Kumu Link to interact with this network connectivity spider-web map



RESULTS

5 Years of Growth

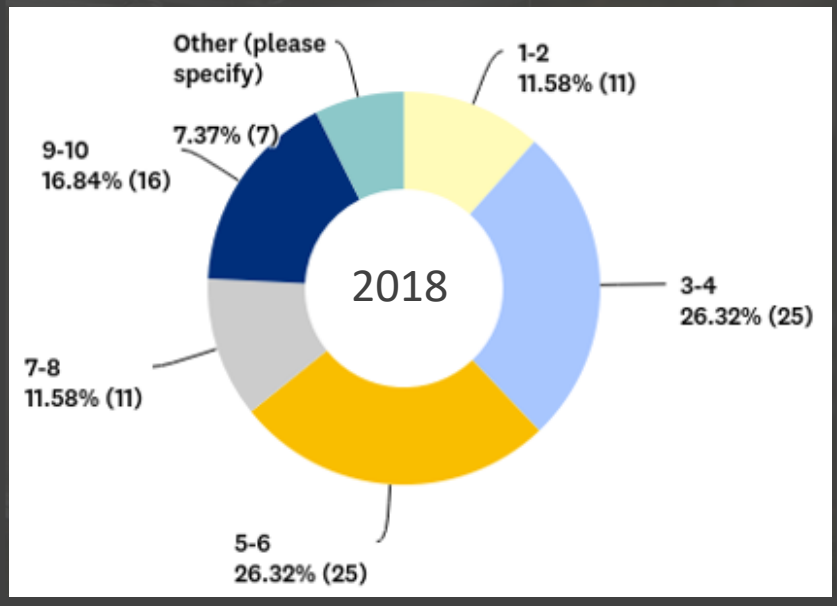




RESULTS

Direct WF Colleagues

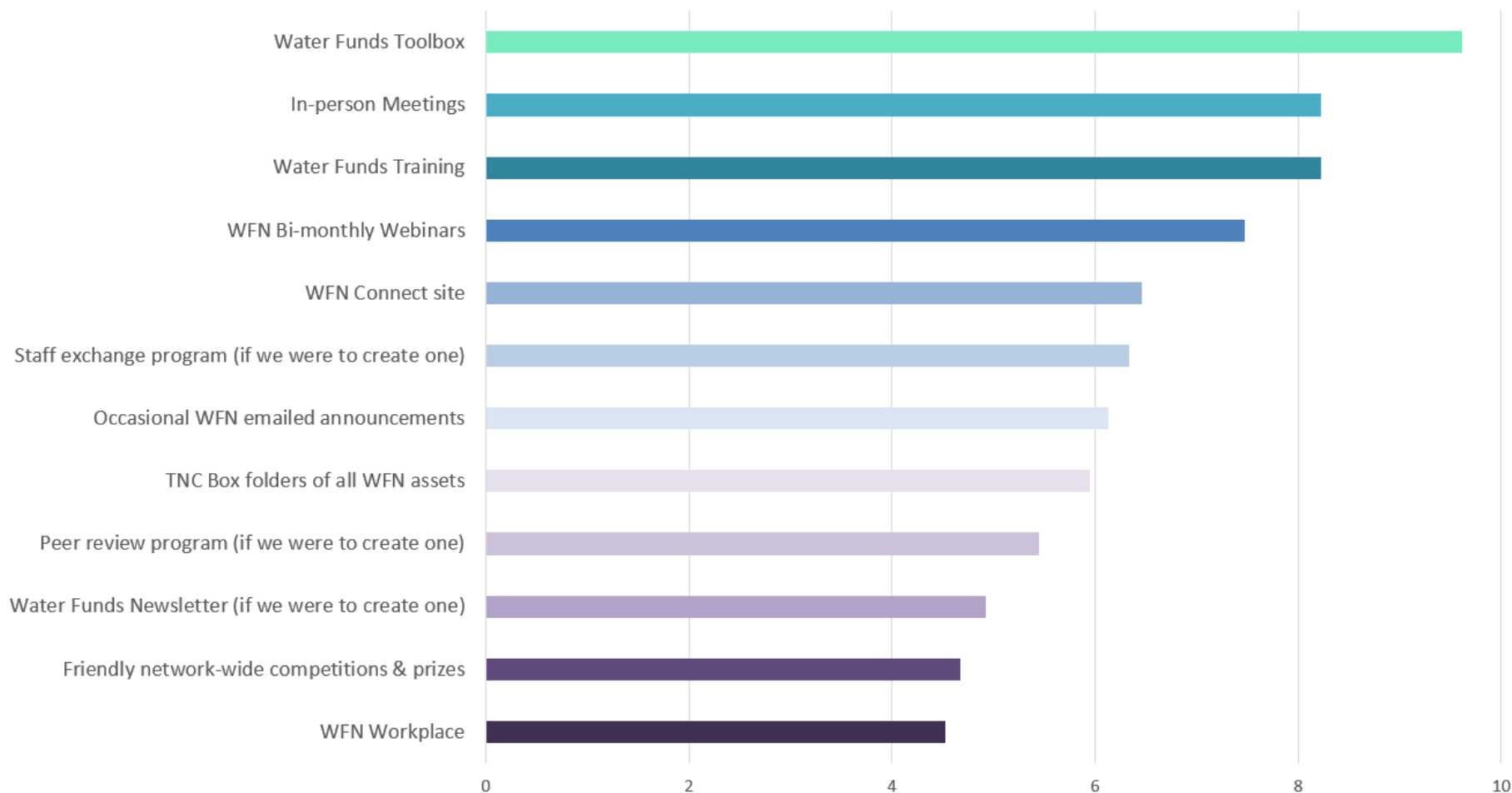
Q: Select the average number of TNC colleagues who work directly with you on Water Funds



RESULTS

TNC Members' Rating of WFN Activities

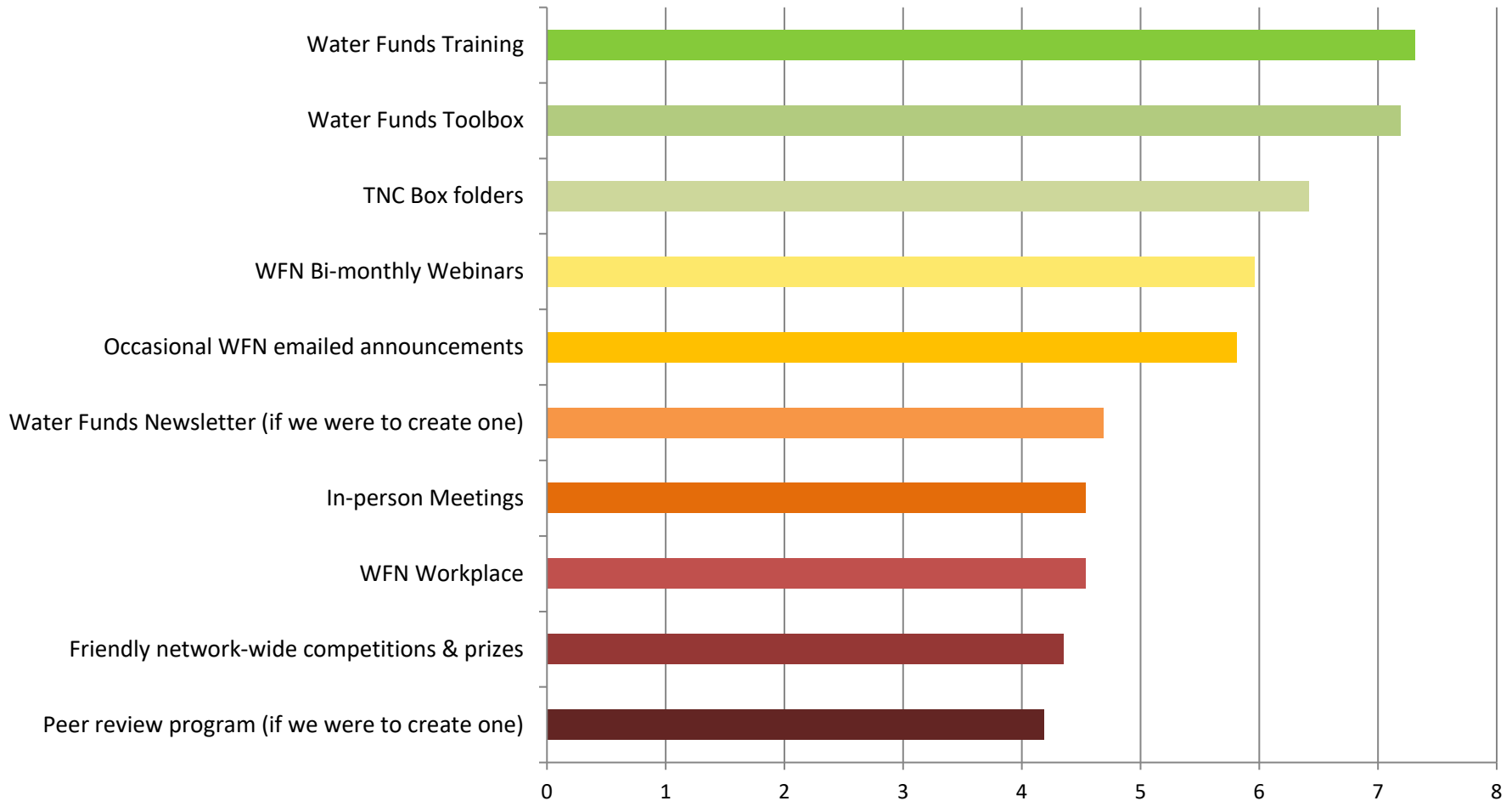
Rate the Twelve WFN Activities in Order of Importance to You



RESULTS

External Members' Rating of WFN Activities

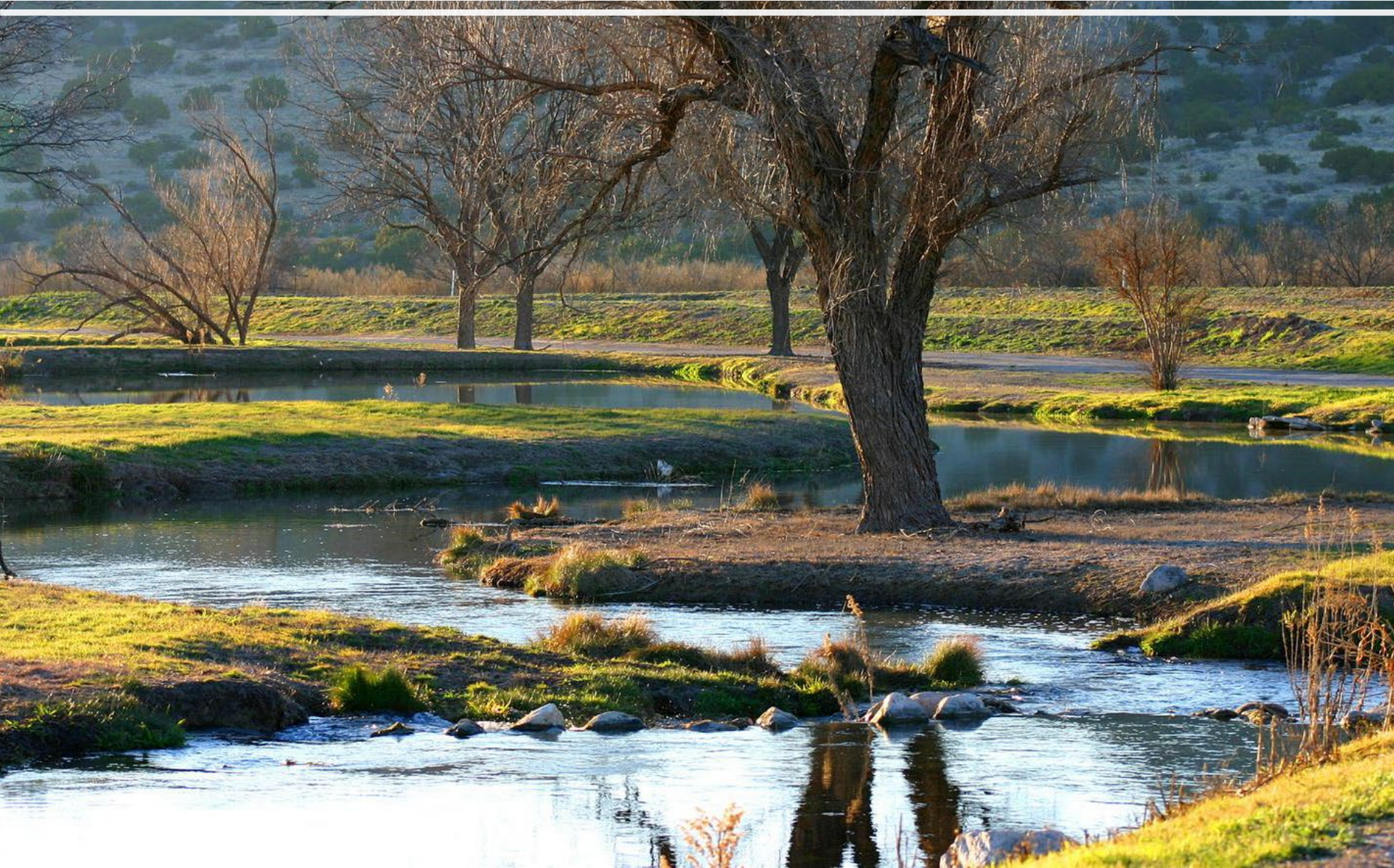
Rate the Ten WFN Activities in Order of Importance or Interest to You



WFN activities next steps

Other results from external survey

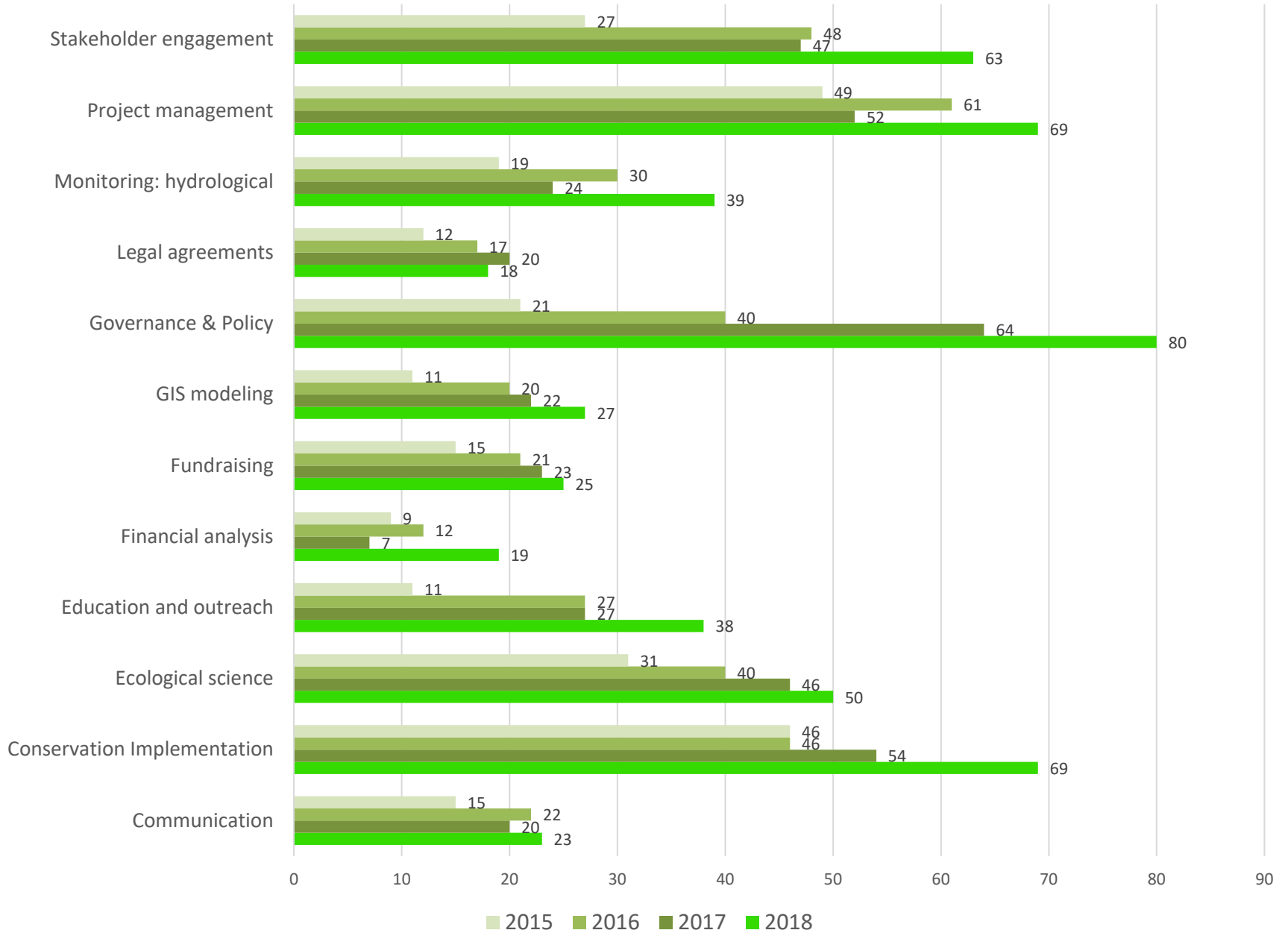
Questions



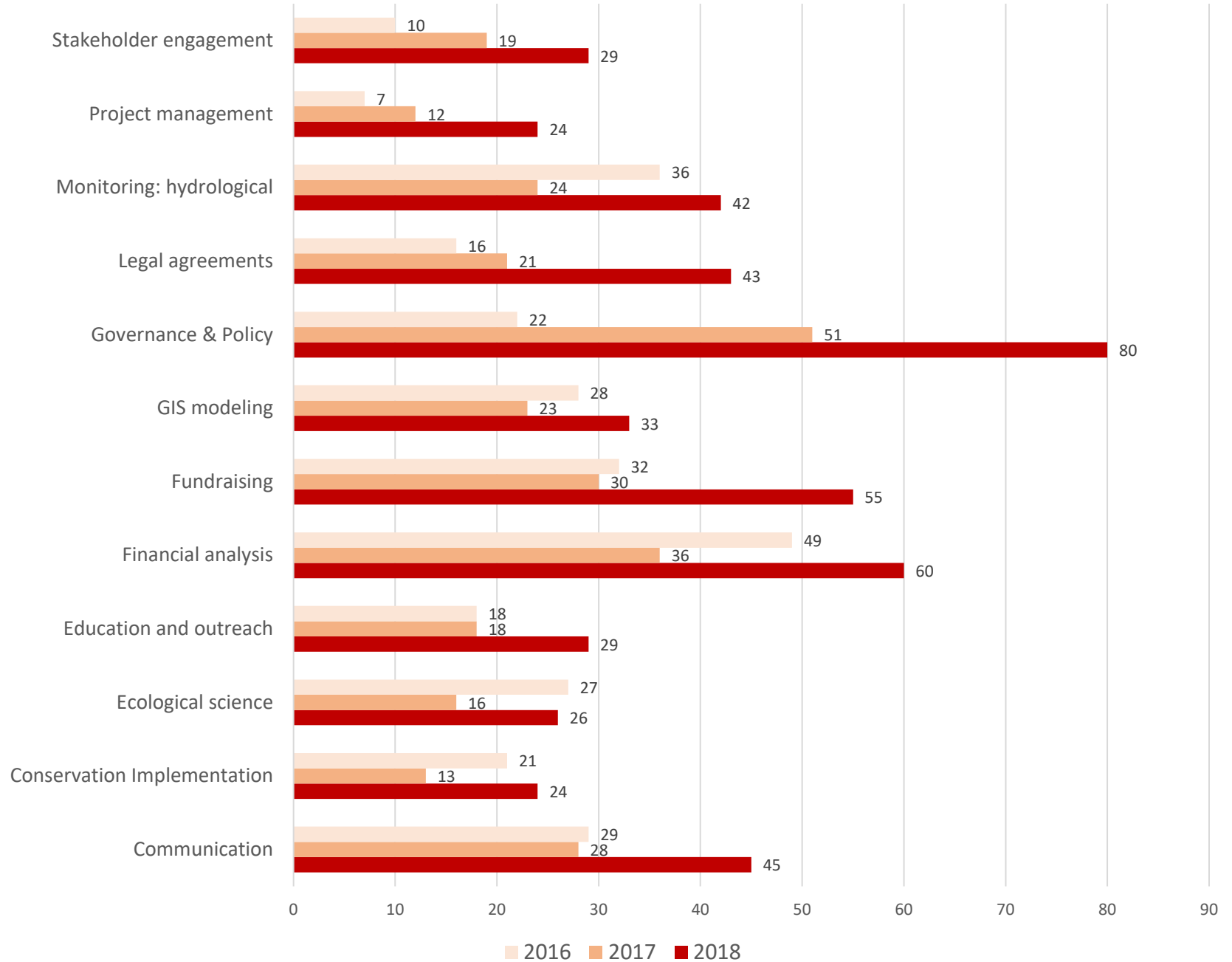


APPENDIX

Areas of EXPERTISE: WFN Experts (over time)

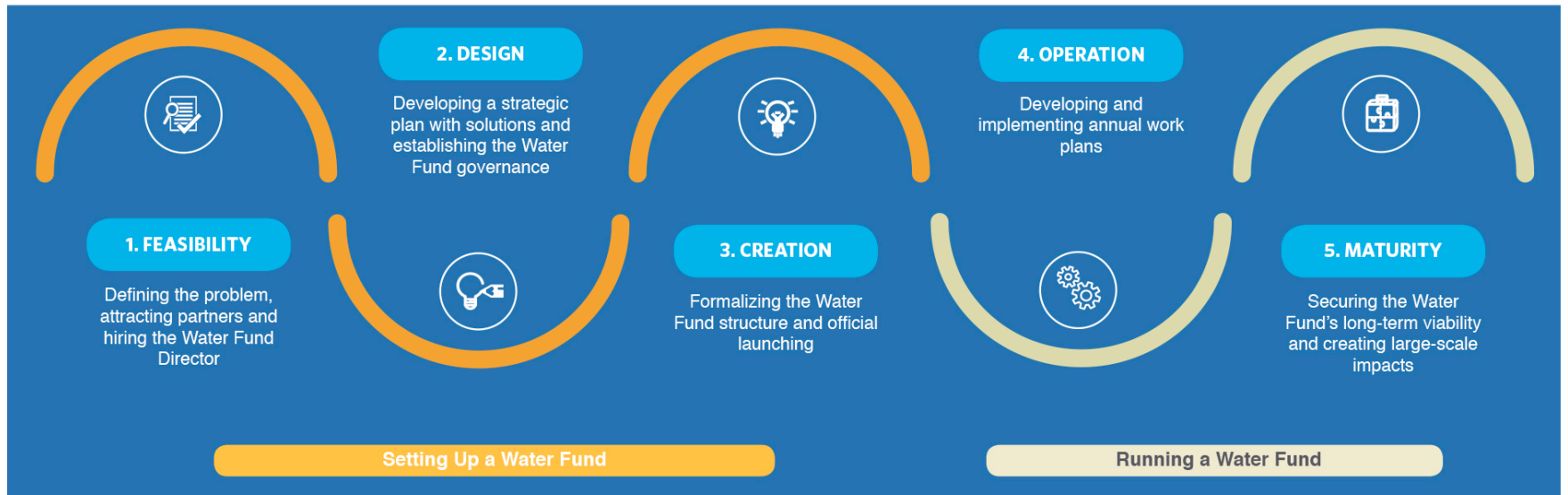


WFN Members' SUPPORT-NEEDS (over time)



Water Funds Project Cycle

The Nature Conservancy & Partners have standardized the Water Fund development process around a 5-phased cycle: Feasibility, Design, Creation, Operation, and Maturity.



Feasibility Overview

Step 1.1	Eligibility Screening Checklist
Step 1.2	Situation Analysis Report
Step 1.3	Decision Support Document
Step 1.4	Gain Formal Commitments & Hire 20 Director

Design Overview

Step 2.1	Formalize WF Board & Develop Charter
Step 2.2	Start Creation of Legal Mechanism
Step 2.3	Update Situation Analysis
Step 2.4	Water Fund Strategic Plan
Step 2.5	Design Studies <ul style="list-style-type: none"> • Portfolio of Interventions • Social Impact Assessment • Business Case • Long-term Finance
Step 2.6	Monitoring & Evaluation
Step 2.7	Pilot Projects

Creation Overview

Step 3.1	WF Legal Mechanism Established
Step 3.2	Create first Annual Operating Plan
Step 3.3	Operational Management Readiness
Step 3.4	Launch Event

Operation Overview

Step 4.1	Annual Operating Plan
Step 4.2	Reporting
Step 4.3	Adaptive Management

Maturity Overview

Maturity Criteria

- ✓ Significant % of long-term financing committed
- ✓ Routine reporting that documents WF's ongoing impact
- ✓ Influence demonstrated
- ✓ Positive public perception demonstrated